

2026 PEI SHOWCASE DELEGATES



ALANA SPRAGUE

She/Her

Alana Sprague is a born and raised Islander. She is a board member for Cloggeroo - The Island Folk Festival as well as the festival's marketing and social media manager and artist hospitality coordinator. Her day job is in public engagement, and she is a published, award-winning landscape and nature photographer. She loves promoting Island talent and welcoming artists to this beautiful slice of heaven. Music is her happy place!

Genre Focus: Folk/Americana/Country/Indie/Pop/Rock



 **cloggeroo.com**

Cloggeroo Music Festival returns to Three Rivers, PEI, August 14–16, showcasing an exciting blend of blues, rock, folk, and roots music across multiple venues. The festival proudly presents a mix of acclaimed national touring artists and outstanding PEI talent, creating memorable musical experiences for audiences of all ages. With community-focused Pay What You Can events and a welcoming atmosphere, Cloggeroo celebrates both the richness of Island music and the wider Canadian music scene.



ALLISON COOKE

SHE/HER

Allison Cooke is a high school educator with a passion for live music and the connections it creates. A dedicated volunteer in Prince Edward Island's festival and arts sector, she serves as Vice Chair, Programming Coordinator, and Event Coordinator for Cloggeroo Music Festival and has contributed to numerous music and community events across the province. Allison is committed to creating welcoming, inclusive experiences that bring artists, audiences, and communities together through the live music experience

Genre Focus: Folk/Americana/Country/Indie/Pop/Rock



 **cloggeroo.com**

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AMANDA HULLAND
SHE/HER

Amanda Hulland is the Artistic Director of the Starbelly Jam Music Festival in Crawford Bay, BC, a community-rooted, family-focused festival known for its intimate atmosphere and strong sense of connection. Amanda has been part of Starbelly since 1999, first as a performer and volunteer, and now as Artistic Director and board member. She is passionate about discovering artists, curating lineups that feel both exciting and authentic, and creating spaces where music and community come together. She also curates children's programming, helping ensure the festival is welcoming and engaging for all ages. Drawing on her background in bookkeeping and administration, Amanda helps keep things running smoothly behind the scenes while staying grounded in what matters most — people and connection. She loves discovering new artists and bringing a wide range of voices to the Starbelly stage.

Genre Focus : Any/All Genres



 <https://starbellyjam.org/>

Nestled on the shores of Kootenay Lake in Crawford Bay, British Columbia, Starbelly Jam Music Festival has been bringing people together through music, community, and creativity since 1999. What began as a dream shared by a handful of local visionaries has grown into one of the Kootenays' most beloved community festivals. Set in the beautiful Crawford Bay Park, Starbelly Jam offers a carefully curated lineup of Canadian artists alongside workshops, family programming, artisan vendors, camping, and plenty of opportunities to connect with friends old and new. Starbelly has intentionally remained a boutique-sized festival, creating an intimate and welcoming atmosphere where audiences can experience exceptional live music while enjoying the natural beauty of the region. Families are at the heart of the festival, with activities for all ages and a strong focus on inclusivity, accessibility, and community spirit. Organized by a dedicated team of volunteers and supported by countless community members, Starbelly Jam is a celebration of music, friendship, and the simple joy of gathering together. Not too big and not too small, it's a festival experience that feels just right.

Instagram @starbellyjam Facebook @Starbelly Jam Music Festival



BRETT FRASER

HE /HIM

Brett Fraser is a dedicated and experienced event producer based at Festival Place in Sherwood Park, Alberta. Known for his strong leadership skills and commitment to exceptional customer service, Brett oversees daily theatre operations, buys talent, produces musicals and stewards rentals to maximize community content. With a passion for entertainment and community engagement, Brett is focused on delivering outstanding results while building positive relationships with staff and customers alike. Brett is a determined advocate for the arts and cultural industry to be respected, and at the table for economic development initiatives that drive our community well-being. Festival Place, is a 494 seat theatre that is a presenter, producer and road house that has world class tech to make every performance its best, and truly driven by service.

Genre Focus : Any/All Genres



www.festivalplace.ca

Festival Place buys and produces over 200 performances annually and co-produce many more, through a presenter series, a musical theatre series, a patio series, a cafe series plus Canada Day, Truth and Recognition Day and New Years eve special events. It is one of Western Canada busiest performance centres with over 400 events per year in total.



CAMILLE **SHE/HER**
NEIRYNCK-GUERRERO

Camille Neirynck-Guerrero is a Belgo-Colombian & Canadian visual artist, administrative manager, and music industry professional. Born in Belgium, she moved to Toronto in 2020 and now works as a booker at DROM Taberna. She also runs in·summer, producing live music events celebrating cultural diversity and connecting artists with audiences in meaningful ways, while continuing her freelance photography and videography focused on the city's vibrant music scene.

Genre Focus : Folk/Americana/Country/Global Sound

DROM
T A B E R N A

 dromtaberna.com

DROM Taberna is Toronto's pre-eminent multicultural live music venue and restaurant, presenting up to 100 acts monthly. Founded in 2018, DROM's mission is also to promote, highlight and showcase the diverse musical traditions that exemplify modern Toronto, through the lens of Eastern Europe, the crossroads of the Old World.



CONNOR MITCHELL

HE/HIM

Connor Mitchell is a booking agent at TRUST. Artists, representing a diverse roster of forward-thinking artists across alternative music. Working across multiple genres spanning from post-punk to alternative dream pop with artists from all over the UK/EU.

His career began by running his promotion company hosting events across the South West UK for close to 4 years until starting with TRUST. in 2024. His roster includes artists such as Oslo Twins, Joe and the Sh*tboys, The Publics & many more.

**Genre Focus: Indie/Pop/Rock/Folk/ Americana / Country /
Experimental/Alternative/Punk/Loud**

TRUST.



<https://www.trustartists.co.uk/>

TRUST. IS AN INDEPENDENT MUSIC AGENCY BASED IN THE UK, BOOKING SHOWS WORLDWIDE (EXCLUDING THE USA). FORMED IN 2024 TO DO ONE THING: BUILD AND PROGRESS MUSICIANS' CAREERS, THE RIGHT WAY, FOR THE RIGHT REASONS.

WE BRING DECADES OF EXPERIENCE, A ROSTER WE'RE GENUINELY PROUD OF, AND A CONTACT LIST THAT SPANS THE ENTIRE MUSIC INDUSTRY.

NO NONSENSE. JUST CAREERS, BUILT PROPERLY — THE REASON TRUST. HAS BECOME ONE OF THE WORLD'S GO-TO MUSIC AGENCIES FOR BOOKING, DEVELOPING, AND EVERYTHING IN BETWEEN.



DANIELLE LEMIEUX

SHE/HER

With over 15 years of experience across live event production, festival operations, and artist relations, Danielle Lemieux is a seasoned Producer & Director of Live Events. She has worked with clients to program diverse stages and negotiate talent buying as well as directly with artists and their teams for seamless event operations.

An organizational powerhouse, Danielle has vast experience with the many moving parts behind the scenes. Her experience spans from show advancing, production, staffing plans, budgets, suppliers, and on-site execution - ensuring the success of every production she is a part of.

Genre Focus: Any/All Genres



<http://www.voxagency.ca>

VOX Management Agency specializes in booking talent for corporate and special events. From musicians, comedians, and speakers on their exclusive roster to talent from around the world, VOX can book anyone. Their experienced team handles every detail—from negotiations and travel to event-day logistics—ensuring a seamless experience while keeping you informed every step of the way. Good People. Booked.



DARCY CAMPBELL

HE/HIM

Darcy Campbell has over 25 years at the Confederation Centre, including five as LIVE @ the Centre Programmer. He's coordinated major events like the Gold Cup and Saucer Parade, the 2009 Olympic Torch Relay, 2010 Vancouver Olympics' Atlantic Canada House, and CBC's Hockey Day in Canada in 2012.

Genre Focus: Any/All Genres



<https://confederationcentre.com>

Located downtown in historic Charlottetown, Prince Edward Island, Confederation Centre of the Arts explores the origins and evolution of Canada through a rich variety of arts and heritage programming. We inspire Canadians to consider our country's past, present, and future through performing arts, visual arts, and interactive learning experiences.



DARREN EEDENS

HE/HIM

Darren Eedens is a Strada Music Booking Agent based in Cardiff, Wales, driven by a passion for Bluegrass, Country, and Americana. With nearly two decades in the music industry, this Canadian native leverages his global experience to facilitate UK and European tours for artists, dedicated to spreading the Americana sound.

**Genre Focus: Folk/Americana/Country/Bluegrass/World
Music/Classical/Jazz/All Genres**



<https://stradamusic.com/>

Strada Music International Ltd is a UK-based booking agency representing over 120 world-class artists across genres such as Folk, Americana, Jazz, Blues, and more. Founded in 2016, following the amalgamation of the agencies Adastra (1987) & Regent Music. It is guided by a knowledgeable team, many of whom bring first-hand experience as live performers and promoters.



DEVON STRANG

HE/HIM

Devon Strang was a founding member (drummer) of Cape Breton-based groups Slowcoaster and The Tom Fun Orchestra and spent 1999 to 2009 performing and recording with these two bands. Both Slowcoaster and The Tom Fun Orchestra were nominated and won numerous Music Nova Scotia awards and East Coast Music Awards while Devon was a member. During this time he was also a founding member of the artist management collective the House of Rock which supported associated acts like Slowcoaster, The Tom Fun Orchestra, Alicia Penney, Carmen Townsend, The Squatters, Rock Ranger, Carlos Spinazzola, I Was a Spy, Colleen Power, and many more. In 2007 collective member Darren Gallop eventually used his business skills to attract a \$100,000 investment from EMI Canada to launch the Company House record label. Devon has experience as a Board Member with the East Coast Music Association and the Creative Nova Scotia Board of Directors. He has worked for the Celtic Colours International Festival, and for CreativePEI where he helped launch the PEI.art artist directory. He currently works as the Operations Manager at Victoria Playhouse where he is responsible for booking and marketing approximately 50 performances per year.

Genre Focus: Folk/Americana/Country



<https://www.victoriaplayhouse.com>

The VPI has produced more than forty years of professional theatre emphasizing contemporary Canadian comedy and drama. We produce an annual summer season of live theatre, musical concerts and performance arts events in the beautiful historical building at the centre of the village of Victoria by the Sea, PE. The Playhouse audience is a diverse mix of full-time Island residents, summer residents and tourists. We aim our programming to appeal to a broad range of tastes across generations and diverse cultures, presenting work that entertains, surprises and moves our patrons.



ELLIOTT GARNIER

HE/HIM

Elliott Garnier has programmed The Arden Theatre's Professional Series since 2023, curating a diverse and vibrant musical lineup featuring local, national and international acts. Before his role in programming live events, he worked to support and celebrate Canada's independent music scene as a producer with CKUA Radio, CBC Music, and CBC Radio One.

**Genre Focus: Classical/ Jazz/ Experimental/ Folk/ Americana/
Country/ Indie/ Pop/ Rock/ R&B/ Rap/ Hip-Hop**



 ardentheatre.com

The Arden Theatre showcases dynamic performances ranging from international touring artists to emerging local talent. With a reputation for artistic excellence and community engagement, it offers unforgettable live experiences in an intimate setting. Stay connected with The Arden Theatre on Instagram @theardentheatre and Facebook @theardentheatre.

Explore our past season here: <https://stalbert.ca/site/assets/files/4100/2025-26-arden-seasonbrochure-web-final.pdf>



HOLLIS BRUNT

They/Them

Hollis Brunt is the Live Performance Manager at Misfit Music Inc., where they specialize in touring and live strategies, including performance bookings, community engagement, and acting and speaking opportunities for artists. With a keen eye for detail and passion for live music, Hollis ensures every concert, tour, and engagement runs seamlessly, taking concepts to completion through negotiations, contracting, advancing, and tour management. Hollis has expanded Misfit's artist services with a dedicated focus on building a dynamic roster of 2SLGBTQIA+ artists - continuing the company's mission to champion underrepresented voices in music and create inclusive spaces across the live performance landscape in North America and abroad.

Genre Focus: Any/All Genres



 www.misfitmusicmgmt.com

Misfit Music Inc. is a multi-award winning, Winnipeg-based, artist development and management company, and umbrella of the newly launched Odd Doll Records. With a strong team of music professionals and a diverse roster, the company's primary focus is highlighting and supporting underrepresented artists across Canada. Through the innovative Artist Evolution program, the team also co-manages and collaborates with self-managed artists building strategies, connecting them to a network of industry pros, professionalizing their tool kits, and developing the skills and confidence needed to manage their own careers. In May 2026 the company launched Misfit Live, a booking management platform dedicated to supporting 2SLGBTQIA+ artists.
@misfits.and.odddolls on instagram



JAMIE STEEL

He/Him

Jamie Steel has been involved in the music industry for more than 25 years as an Artist Manager (Hot Toddy, Ryan LeBlanc, Isaac & Blewett, Keith Hallett, Mike Stevens), Festival founder (PaddlefestNB, Winter Warmer), Presenter (Ministers Island Concert Series, Fall/ Winter series at Huntsman Aquarium Theatre and more than 500 shows), Music Industry advocate (Past Board Member - Folk Music Canada, Music New Brunswick, ECMA, Paddlefest), Award Winner (MNB's first Music Professional of the Year Award 2010, ECMA Industry Builder Award 2021) and author of the upcoming "Salty Towers... If These Walls Could Sing - A Shared Legacy of Community, Inspiration and Creative Experience in the New Brunswick Music Scene" due out fall 2026.

Genre Focus: Classical, Jazz, Experimental, Folk, Americana, Country, Indie, Pop, Rock, R&B



 www.winterwarmerfestival.ca

Winter Warmer Festival is a small, intimate venue, mid winter event in existence since 2012. It is the manifestation of Periwinkle Productions an umbrella entity that also produces a summer concert series on Ministers Island and a cooperative (with Paddlefest) fall/winter concert series at the Huntsman Aquarium Theatre. Based in St Andrews NB, it has presented a full range of emerging and established artists



JAMES PARTRIDGE

He/Him

James Partridge is Production Manager/Talent Scout for Maverick Festival, which will be celebrating its twentieth year in 2027. He is one of a small band of people who have attended the festival every year, from 2008 as a performer and thereafter as stagehand, stage manager and since 2012, Production Manager. Cut him and he bleeds Maverick. In addition, James spends most of his time as a Tour Manager/Driver and can therefore also assist artists with those services, including advice on sourcing drivers, vans, backline, routing, hotels, ancillary musicians and so on. maverickfestival.co.uk

Genre Focus: Folk/ Americana/ Country



 www.maverickfestival.co.uk

Back when the term ‘alt-country’ was all that they had to describe the music that they loved, festival founders Paul Spencer and Ken Ansell decided to dedicate a weekend in the East Anglian sunshine to the intelligent, lyrical, heartfelt genre that we all now call Americana. For that reason, Maverick is acknowledged as the first UK Americana music festival and has steadily grown to be a beautifully curated event across five stages on a unique ‘petting farm’ site in central Suffolk (Easton Farm Park). More than half of the tickets sell before we’ve finished compiling the lineup, and that incredible loyalty is coming with us into our twentieth year in 2027. We value quality first and for our attendees, the festival is three days of discovery rather than simple affirmation of what they already know.



JENNIFER BONE

She/Her

Jennifer is a lifelong advocate for the arts and cultural engagement with a focus towards grassroots Music in rural areas. She has managed National Programme strands in cultural learning with the Museums, Libraries and Archives Council and she is Director of ShireFolk Limited, a not for profit dedicated to the promotion of arts, artists, audience engagement & development in rural areas. She is also Director of the Bridgnorth Music & Arts Festival.

Genre Focus: Folk/ Americana/ Country



<https://shirefolk.co.uk/>

Shire Folk is a multi-strand not-for-profit dedicated to the promotion of arts, artists, audience engagement & development, technical training, digital promotion of artists and venue sustainability across rural communities.

Shire Folk is bringing some of the finest emerging talent of the folk and roots scene to the UK Marches areas as well as showcasing world renowned acts like Richard Thompson, Fairport Convention and Jon Boden.

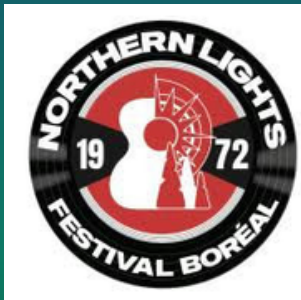


KERRI STEPHENS

She/Her

Kerri Stephens has worked in the Canadian music industry for over 20 years across artist development, programming, event planning, and community outreach. She founded Lost Cat Artists in 2021, representing artists including The Secret Beach, Leaf Rapids, Kelly McMichael, and Merrick Winter. Kerri leads the Manitoba chapter of Women in Music Canada and became Artistic Director of Northern Lights Festival Boréal in 2025. A former touring artist, she continues mentoring musicians through strategy, grant writing, and international development initiatives.

Genre Focus: Any/All Genres



<https://www.nlfbsudbury.ca>

The 'Northern Lights Folk Festival' was first held in Bell Park in 1972. It was a free one-day music festival on one stage; needless to say it has grown exponentially since. It remains Canada's longest continually running outdoor music festival, holding its 50th anniversary in 2022, and taking place on the picturesque shores of Ramsey Lake in Bell Park, in the heart of Sudbury. Over the years, NLFB has grown into a seasoned presenter of Canadian roots and modern music, and a lightning rod for the energy of Northern Ontario's artistic community.



KIM LAKE

She/Her

Kim Lake is the Executive Director of Full Circle Festival, a volunteer-driven celebration of music, community, and the summer solstice in Avondale, Nova Scotia. Also a singer-songwriter and Occupational Therapist, Kim is passionate about creating spaces where people feel connected, welcomed, and inspired. Through Full Circle, she supports bringing artists and audiences together to celebrate local talent, creativity, and the joy of gathering in community.

Genre Focus: Any/All Genres



 www.fullcirclefestival.ca

Full Circle Festival is a volunteer-driven, musician-centred nonprofit celebrating the summer solstice through live music, art, and cultural experiences in rural Nova Scotia. Now in its 17th year, Full Circle has grown into a vibrant gathering that draws artists and audiences from across the Maritimes and beyond. Through its flagship three-day festival and year-round programming, Full Circle champions local talent, fosters creative expression, and creates welcoming spaces for connection, cultural exchange, and community.



KYLE KNUTSON

He/Him

Kyle Knutson is the Executive Producer of the Pigeon Lake Music Festival and the Pigeon Lake Concert Series, where he leads artist programming, talent acquisition, and strategic partnerships. Passionate about discovering emerging talent and building long-term industry relationships, he is committed to creating meaningful opportunities for artists while delivering exceptional live music experiences. His collaborative approach focuses on fostering connections that benefit artists, audiences, and the broader Canadian music industry.

Genre Focus: Indie/ Pop/ Rock



www.plmf.ca

Pigeon Lake Music Festival and the Pigeon Lake Concert Series are independently produced live music events in Alberta, showcasing nationally recognized and emerging Canadian artists. We actively seek new talent and cultivate long-term relationships with artists, agents, and managers to create meaningful booking opportunities. Our focus is on exceptional programming, artist development, and building lasting connections that strengthen Canada's live music industry. @pigeonlakemusicfestival @pigeonlakeconcertseries



LARRY HEATH

He/Him

Larry got his start in the industry when he founded the online publication the AU review, which has been supporting independent music since 2008. The publication spawned a number of sister publications and an events company, which has booked hundreds of artists at events around the world. Larry co-founded the Australian Music Week Film Festival and was part of the team who launched the Sydney Fringe Festival. Since stepping down as Editor-in-Chief from the AU review in 2015, Larry launched the National Live Music Awards in 2016 and spent more than five years as the A&R Manager for Wise Music Publishing. Now based in Toronto, Canada, Larry joined the Sounds Australia team in January 2020 - Australia's music export office.

Genre Focus: Any/All Genres

**SOUNDS
AUSTRALIA**



<https://www.soundsaustralia.com.au/>

Sounds Australia is the country's national music export initiative, established to help Australian artists and music industry professionals break into global markets. It operates as a strategic platform to connect domestic talent with international business opportunities, showcase festivals, and industry leaders.



LOUIS ROBITAILLE

He/Him

Louis Robitaille is the President of the Lunenburg Folk Harbour Society and a Lifetime Friend of the Festival; he is also the Society's longest serving Program Committee member and Chair having been a member of the Committee for over 23 years and Chair for over 16 years. He is passionate about bringing a wide and gender-balanced offering of music to Folk Harbour stages. Louis volunteers for Folk Harbour; professionally, he is an educator who works as an executive staff officer with the Nova Scotia Teachers Union.

Genre Focus: Folk/ Americana/ Country/ Pop/ R&B



Now in its 41st year, the Lunenburg Folk Harbour Society is a non-profit, volunteer-based organization focused on preserving and celebrating the tradition of folk music through educational programs, youth scholarships, and showcasing world-class musicians from across Atlantic Canada, Canada, and beyond. The society runs an annual 4-day music festival, Lunenburg Folk Harbour Festival, in August, and presents concerts series throughout the year.



LUCAS REEVES

He/Him

With over a decade of industry and touring experience, Lucas is always looking for ways to help grow and showcase our regions talents.

Genre Focus: Any/All Genres



<https://whitecapentertainment.com/>

Based in Charlottetown, Prince Edward Island, we bring world-class festivals and exciting live events to Atlantic Canada. For over a decade, Whitecap Entertainment has set the stage for incredible performances and can't-miss festivals. We showcase world-renowned talent while supporting an outstanding local arts scene.

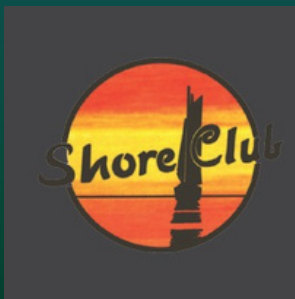


LUCAS HARNISH

He/Him

Luke Harnish is the third generation owner and operator of the always-family-run Shore Club, which is celebrating its 80th anniversary this year. Having been born into the business, and continuing a long standing tradition dating back to 1946, Luke has been booking artists at the Shore Club every Saturday night, every Summer, since taking over, on top of various other Thursday and Friday night slots, as well as outdoor concerts on the Cove. Both Luke and the Shore Club as a whole are committed to bringing quality entertainment to Nova Scotia, just as they always have.

Genre Focus: Any/All Genres



 <https://www.shoreclub.ca/>

Shore Club is the last of the great dance halls in Nova Scotia. The ECMA 2025 Venue of the Year winner had a live band on stage every Saturday night since 1946.



MARY STEWART

She/Her

Mary Stewart is a musician, arts professional and music industry educator with extensive experience in live music, festivals, and cultural development. She serves as Artistic Director of Hugh's Room Live and has held leadership roles with the New Glasgow Riverfront Jubilee. With a background spanning programming, venue management, sponsorship development, and funding strategy, Mary brings both a creative and operational perspective to building successful arts and community initiatives.

**Genre Focus: Folk/ Americana/ Country/ Indie/ Pop/ Rock/
Rap/ Hip-Hop/ R&B/ Experimental**



 www.thejubilee.ca

The New Glasgow Riverfront Jubilee is one of Nova Scotia's longest-running summer music festivals, bringing together nationally recognized artists, emerging talent, and community celebration on the banks of the East River. Celebrating 30 years in 2026, the Jubilee delivers accessible, all-ages programming that strengthens community connection, supports Canadian artists, and generates meaningful cultural and economic impact across Pictou County and the region.



MICHAEL KIRTON

He/Him

Cranium Arts Project co-founder Michael Kirton has been a part of the Ottawa music scene for over 20 years as an artist, event organizer, and fan of the arts of the city. Graduate of the Music Industry Arts program at Algonquin College, Michael is driven by his mission to create more consistent paid opportunities for professional and developing artists.

Genre Focus: Pop/ R&B/ Rap/ Hip-Hop



<https://craniumfestival.com>

Cranium Arts Project is an incorporated not-for-profit professional music presenter and industry support organization, we engage our community year round via live music presentations, professional development, networking, and learning activities acting as a bridge to connect Ottawa based music professionals to others around the world. Our annual programming includes the Cranium Conference and Showcase, The Cranium Festival, The Recognize Awards and our online Barcode series.



NORA DE MARIAFFI

She/Her

Nora de Mariaffi is a artist, seamstress, and arts worker based in St. John's, NL. She holds a degree in Community Arts Education from Concordia University and a certificate in Graphic Design from OCAD. She has worked for Lawnya Vawnya since 2021 and currently works as Marketing & Graphic Design Director. She is co-admin at I Don't Do Comics, a comic publication open to everyone. She also owns and operates a small, slow-made apparel brand out of her studio in Downtown St. John's. De Mariaffi was born in Ontario, studied in Quebec, and has now returned to the province she calls home, Newfoundland and Labrador.

Genre Focus: Any/All Genres



<https://www.lawnyavawnya.com/>

Lawnya Vawnya is a non-profit arts organization that presents multidisciplinary and collaborative artistic experiences focused on new independent music in Newfoundland and Labrador, Canada. Lawnya Vawnya gets its name from an old Newfoundland expression meaning “To have a good time at a dance or a party with plenty to eat”. It is a good time by the sea.



RICKY DAMIANI

He/Him

Ricky Damiani is a London-based songwriter, curator and founder of Folklore, an independent organisation supporting contemporary folk, indie and alternative music through live events, artist development and label services. As the artist behind Mock Deer, he has toured extensively across the UK, Europe and Canada, sharing stages with artists including Willy Mason and Joan Shelley. Working as both artist and promoter, he brings a broad perspective on the independent music community.

**Genre Focus: Folk/ Americana/ Country/ Experimental/
Alternative/ Punk/ Loud Rock/ Indie/ Pop/ Rock**



FOLKLORE



<https://folkloreuk.com/>

Founded in 2009, Folklore provides a platform for high-quality, non-commercial independent music. We support artists through live events, representation and carefully curated label services, championing thoughtful songwriting and creative independence. Over the years, we have worked with a diverse range of artists, from emerging local talent to internationally touring musicians, and are proud to have played a small part in their journey.



SHULIE SMOLYANITSKY

She/Her

Shulie is Operations & Education Manager at Wavelength Music, a Toronto-based presenter and industry convener. She currently leads Wavelength's operations and sector development initiatives, including the annual Wavelength Music Conference. Through Wavelength's year-round concerts, festivals, and research, Shulie is committed to supporting independent artists and the infrastructures that sustain Canada's live music industry.

Genre Focus: Any/All Genres



Wavelength Music is a non-profit arts platform that presents concerts, festivals, and conversations about music and city-building in the Toronto area. Established in 2000 by a collective of indie musicians, Wavelength supports emerging and under-recognized artists across diverse genres, curates immersive event experiences, and leads transformative research and development projects.

@wavelengthmusic
wavelengthmusic.ca



SPENCER SHEWEN

He/Him

For over two decades, Spencer Shewen has been bringing great music and unforgettable live experiences to audiences across Canada. As Artistic Director of the Mariposa Folk Festival and Programming Manager at Noisemaker Presents, has a reputation for building lineups that blend legendary artists and exciting new voices, creating environments where genuinely memorable moments are possible. Previously, he held a leadership role with Riverfest Elora and has held leadership or board positions at various cultural organizations across Ontario and Canada including Hillside Festival, Guelph Jazz Fest, River and Sky, Elora Centre for the Arts and Waterstock. Passionate about community connection, Spencer has built a career around championing artists and creating spaces where audiences can discover something meaningful. Whether he's programming a major festival stage or developing new cultural projects, his work is driven by a love of authentic music, shared experiences, and the power of live performance to have a positive impact on people's lives.

Genre Focus: Any/All Genres



www.mariposafolk.com

Canada's most iconic music event, The Mariposa Folk Festival was first held in Orillia in 1961. It later moved to Toronto and other sites in Ontario until returning home in 2000 to Orillia. The 3-day Festival is a family-friendly celebration of song, story, dance and craft in the bucolic setting of Tudhope Park.

More than 50 artists appear on stages throughout the park including a pub stage and outstanding evening main stage performances. Special areas for children's activities, artisans, and food vendors make Mariposa a magical experience for people of all ages.



STEPHANIE PURCELL

She/Her

Stephanie Purcell is a leader in the events and entertainment industry with more than 20 years of experience as a talent agent and manager. Known for transforming ideas into memorable live experiences, she works closely with clients to deliver events that are impactful. Respected throughout the live events community, Stephanie combines her vast experience, industry knowledge, attention to detail, and passion for connecting people through exceptional experiences.

Genre Focus: Any/All Genres



<http://www.voxagency.ca>

VOX Management Agency specializes in booking talent for corporate and special events. From musicians, comedians, and speakers on their exclusive roster to talent from around the world, VOX can book anyone. Their experienced team handles every detail—from negotiations and travel to event-day logistics—ensuring a seamless experience while keeping you informed every step of the way. Good People. Booked.



STEVE MACINTYRE

He/Him

Steve MacIntyre is a singer-songwriter, event producer, and lover of all things musical. He is the Artistic Director at the Stan Rogers Folk Festival, programming the event since 2023.

Genre Focus: Folk, Americana, Country



Stan Rogers Folk Festival is held annually in Canso, NS. For 30 years, it has presented the best songwriters from around the globe, and has positioned itself as a major Canadian Folk Festival.



TERESA DOYLE

She/Her

Teresa Doyle is co-founder and artistic director at Rock Barra Artist Retreat. She was a close friend of Sam Sniderman and he gave her a 50 year lease to share this twenty acre beach front property with other artists. For 25 years the retreat has hosted artists with concerts, workshops, a feature film and special events. Teresa is an accomplished musician, has toured from Tasmania to Alaska and is soon to release her 13th album. This retreat is her passion and she's welcomed musicians from all over the country.

Genre Focus: Folk, Americana, Country

Rock Barra
Artist Retreat
COOPERATIVE



www.rockbarraretreat.com

Rock Barra Artist Retreat is located on the northeast corner of Prince Edward Island. The property is leased to our co-operative by the estate of Sam (the Record Man) Sniderman. It is a spectacular twenty-acre site with grand views of the sunrise and sunset over the ocean, sand dunes, a fresh water pond, six acres of woods and a fabulous beach. Each summer for the last 25 years we've presented a concert series, a number of art workshops and special events, most notably a feature film with Daniel Day Lewis. We've hosted Tim Chaisson, Richard Wood, Catherine MacLellan, Shane Pendergast, Dennis Ellsworth, Mathias Kom, Michael Duguay, and many others.



TERESA HOROSKO

She/Her

Teresa Horosko is the Executive Director of Folk On The Rocks Music Festival in Yellowknife, Northwest Territories. She has a proven track record of success in managing medium to large-scale community events, including music, literature, and film festivals. When not at her keyboard or out at the festival site, she can be found catching a band's performance, at the local movie theatre, or reading while snuggling with her cat and dog.

Genre Focus: Any/All Genres



www.folkontherocks.com

Folk On The Rocks (FOTR) Annual Music Festival has been voted one of Canada's top summertime music and cultural festivals, drawing performers from the NWT, Nunavut and all across Canada for the North's biggest party under the midnight sun. With more than 35 hours of programming on six stages, including a children's area and a beer garden, promises fun and enjoyment for all ages.



THOM ASHWORTH

He/Him

Thom has been running shows, doing sound, recording albums, booking artists, and otherwise keeping himself busy with grassroots level music for more than 20 years. As a programmer, he is embedded in the UK folk scene, but his expertise extends into African and Arab diasporic music, contemporary classical, and indie rock.

Genre Focus: Folk / Americana / Country



<https://thenestcollective.co.uk>

We're an independent, non-profit arts organisation, bringing people together to celebrate global traditions through extraordinary music. We produce events in London and Brighton, UK

We run beautiful gatherings throughout the year: campfire concerts, ceilidh celebrations, communal singing nights, and an intimate multi-stage folk & roots festival.



TIM DES ISLETS

He/Him

Tim Des Islets is the founder of Canadian event promotion company Noisemaker Presents. Noisemaker produces 80+ events in clubs, theatres, and festivals in Ontario each year. Noisemaker also manages The East Pointers, Great Lake Swimmers, The Once, Gizmo, Splash'N Boots, Two Hours Traffic, and Gord Sinclair from The Tragically Hip.

Genre Focus: Alternative, Punk, Loud Rock, Folk, Americana, Country, Indie, Pop, Rock, R&B

NOISEMAKER



<https://noisemaker.ca/presents>

Noisemaker Presents produces 80+ events in theatres and clubs throughout Ontario each year including Music in the Gardens at the Royal Botanical Gardens in Burlington, Paris Drinks Fest, the Paris Concert Series, in 150-capacity clubs to 1,000+ seat theatres.