

CANADIAN SONG CONFERENCE

SOCAN PANEL SERIES SCHEDULE

WEDNESDAY, MAY 28TH

SOCAN Panel Series #1 - Keynote - The Guild - 4:30 PM - 6:30 PM

WRITERS ON THE STORM: SONGWRITING WORKSHOP

Wanna write a song? This panel provides aspiring writers with an invaluable opportunity to learn about songwriting, showcase their work and get feedback in a one-of-a-kind keynote and workshop from JUNO nominee, Terra Lightfoot.

THURSDAY, MAY 29TH

SOCAN Panel Series #2 - The Guild - 4:00 PM - 5:00 PM

YOU GOTTA FIGHT... FOR YOUR RIGHTS: COLLECTING ROYALTIES

How do songwriters and recording artists earn income? What royalties do they generate? This panel covers everything about rights, ownership and monetization of your music.

Panelists: Zara Abbasi (Sub Management), Jon Granat (Auxilium & JDM), Carleton Stone (SOCAN), Bonnie Fedrau (ACTRA-RACS)

SOCAN Panel Series #3 - The Guild - 5:30 PM - 6:30 PM

LOST IN THE SUPERMARKET: RELEASE STRATEGIES IN 2025

Releasing music is hard, especially with a fixed budget. In this panel, industry professionals will go through different strategies, and hone in on where an artist's focus should be directed when promoting their newest project.

Panelists: Jeff Ojeda (Phase), Kyle Cunjak (Forward Music Group), Adam Lewis (Planetary Group), Judith Lynch (CBC Music)

FRIDAY, MAY 30TH

SOCAN Panel Series #4 - The Guild - 4:00 PM - 5:00 PM

FROM SYNC TO SCREEN: HOW MUSIC SUPERVISION WORKS

This interactive workshop will focus on what music supervisors are thinking behind the scenes, and what influences their decisions. Panelists will bring up a clip, and add different music to display how a song can impact the tone of a scene.

Panelists: Michael Perlmutter (Instinct Entertainment), Telan Wong (Vapor Music) Taylor Rowley (Dream Songs)

SOCAN Panel Series #5 - The Guild - 5:30 PM - 6:30 PM

LET'S TALK ABOUT SYNC, BABY: WHO ARE THE PLAYERS IN SYNC?

This panel will focus on introducing the key players in sync, breaking down how deals come together, and sharing the first steps artists can take to begin navigating the space.

Panelists: Michelle Esdaille (The Hook & Co), Andrea Dyck (Nettwerk), Ben Chan (MNRK), Molly Salas (Halo), Vince Degiorgio (CYMBA Music Publishing)