



BRINGING PEI'S MUSIC TO THE WORLD

SEPTEMBER 18TH - 21ST, 2022

MUSIC PEI PROGRAMS 2022-2023

Music PEI has been delivering programs as the provincial music industry association since 2008. Various programs have been developed to achieve the primary goals of assisting the local music industry - with a focus on diversity and inclusion; professional development; export development; as well as giving a voice to members of Prince Edward Island's music industry.

Music PEI's flagship export development event, **Showcase PEI**, has recruited more than 500 delegates to attend over the years, and has resulted in millions of dollars in revenue and career changing opportunities for PEI artists.

The Canadian Song Conference (CSC) is music PEI's only conference-style event, taking place annually in May. The CSC focuses on developing a sustainable career in the music industry by creating multiple revenue streams outside of touring and live performance. The conference includes panels and workshops that explore the world of music supervision, licensing, syncs, publishing, labels and royalties. The CSC has a unique songwriting component to it as well, bringing in artists from across Canada, and pairing them with local artists - to co-write, record and pitch their songs to delegates.

Music PEI Week is PEI's largest annual celebration of the Island's music. Each year 26 awards are handed out, and most of the nominees are showcased in concerts throughout the week. The event closes with a festival finale, featuring the top five nominees.

In addition, Music PEI has a slate of programs, including the **Music PEI Investment Program** designed to assist artists at both the emerging and established level; and to deliver grants up to \$10,000. **The Micro Grant** was created to serve historically underrepresented communities; and **The Golden Ticket** provides emerging artists the opportunity to record a single with an established producer, and release the track via radio with the assistance of a mentor and publicist. **Takin' care of Business** is a mentorship program designed to assist artists in developing best business practices, maximizing revenue, applying for funding and exploring long-term career development plans. **Diverse Voices** was developed in partnership with Film PEI to assist members under 25 (of the BIPOC and 2SLGBTQIA+ communities) to record a single, and make a video to release to all platforms. Music PEI is also developing a new mentorship program, and has already created one for music supervisors, producers, and an artist mentorship.

Music PEI has received tremendous ongoing support from funders, and would like to thank FACTOR; and the support from the government of Canada through Canada's private radio broadcasters, Innovation PEI and the province of Prince Edward Island, and the Atlantic Canada Opportunities Agency. Without their support this important work would not be possible.



LAND ACKNOWLEDGMENT

Music PEI would like to acknowledge the land on which we gather is unceded Mi'kmaq territory and we respect the land and honour this tradition of land acknowledgment that dates back centuries for Indigenous people. With this acknowledgment, we thank those Indigenous people who live on and care for these lands: past, present and future.

OPENING MESSAGES



Dear Delegates and Artists,

Welcome to the 15th annual Showcase PEI. We are so happy to be presenting this edition to both domestic and international delegates in person for the first time since 2019. It has been a struggle for our industry, but I am continually impressed with the resilience of both the performers and people working behind the scenes as we slowly work our way out of the past 2 years. You all inspire me!

Once again, Showcase PEI brings industry professionals from near and far to watch and learn about some of PEI's top artists. It is an eclectic offering you will see with samples of country, folk, hip hop, rock, pop, classical, R&B and more and they are being hosted in a variety of venues across PEI. This conference is all about creating live performance opportunities. Whether you are a festival or venue programmer, a presenter, or an agent, we believe there are many new discoveries and is something that will fit everyone's programming needs.

We encourage you to meet the artists and get to know them as well as exploring the wonders and hospitality of PEI. We will keep you busy but you will also find opportunities to create a comradery with the other delegates that doesn't happen at most conferences.

We thank you for taking the time to join us and wish you a very happy and successful Showcase PEI!

Rob Oakie
Executive Director
Music PEI



On behalf of the Music PEI board of directors I would like to welcome you all to Showcase PEI, one of Music PEI's flagship events. Our team at Music PEI, along with our world class artists, have worked hard to create a stellar event and share music with you. We hope this event provides you with an opportunity to listen to some phenomenal music, meet with our artists, and establish meaningful business relationships. We truly look forward to hearing about the work opportunities that come from Showcase PEI 2022.

Nikki Waite
President of Music PEI

OPENING MESSAGES

Minister of Official Languages
and Minister responsible for the
Atlantic Canada Opportunities Agency



Ministre des Langues officielles
et ministre responsable de l'Agence de
promotion économique du Canada atlantique

Ottawa, Canada K1P 5R5



Message from the Honourable
Ginette Petitpas Taylor



Message de l'honorable
Ginette Petitpas Taylor

Showcase PEI 2022 Charlottetown, Prince Edward Island

Greetings,

Music has the power to build bridges across communities, cultures and continents. It brings us together and showcases our rich diversity.

The Government of Canada is proud to support Music PEI's export development strategy, bringing industry professionals from around the globe to experience the world-class talent that Prince Edward Island musicians have to offer.

I extend my best wishes to organizers and participants and wish you a fun and successful Showcase PEI 2022.

The Honourable Ginette Petitpas Taylor, P.C., M.P.

Showcase PEI 2022 Charlottetown (Île-du-Prince-Édouard)

Bonjour,

La musique a le pouvoir de tisser des liens entre les collectivités, les cultures et les continents. Elle nous rassemble et met en valeur notre belle diversité.

Le gouvernement du Canada est fier d'appuyer la stratégie de développement des exportations de Music PEI visant à rassembler des professionnels de l'industrie de la musique de partout au monde afin qu'ils puissent découvrir le talent de classe mondiale des musiciens de l'Île-du-Prince-Édouard.

J'offre mes meilleurs vœux aux organisateurs et aux participants de Showcase PEI 2022 et je souhaite à tous et à toutes bon succès et un événement plaisant.

L'honorable Ginette Petitpas Taylor, C.P., députée

Canada 

Welcome Message from
PREMIER KING



Welcome, musicians, industry professionals and delegates, to this year's Showcase PEI.

As you gather for this exciting and important event, I want to thank you for taking the opportunity to learn about and listen to the many talented musicians Prince Edward Island has to offer.

As Premier, I'm thrilled to know that our Island's performers have the chance – every year – to share their passion and art with music professionals and enthusiasts across the country and beyond.

I also want to express my deep respect for the role you all play in keeping Islanders, Canadians, and listeners from around the world entertained – and connected.

If we've learned anything over the past two and a half years, it's that art and music are vital to our well-being and our spirit.

Music provides comfort, hope, and fellowship. Whether enjoying it alone or with a group of friends, music brings joy into our lives. It's a shared experience that promotes harmony among everyone involved.

I know you will feel connected – whether in person or virtually – to the incredible PEI musicians you'll see performing over the next few days. And it's my belief and sincere wish you'll want to take this experience and share it with others, too.

I hope 2022's Showcase PEI is successful and rewarding for all!



A handwritten signature in black ink that reads "DKing". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Dennis King,
Premier of Prince Edward Island

OPENING MESSAGES



On behalf of the Province of Prince Edward Island, welcome to Showcase PEI 2022!

The Island is home to hundreds of world-class musicians who have traveled all over the world, sharing songs and stories about our beautiful province. Our Island musicians are real ambassadors for our province and we're so lucky to have them call PEI their home.

Thank you to all the buyers, talent agents, record labels, venue and festival representatives attending Showcase PEI, and to the musicians who contribute so much to our Island culture.

Enjoy the week, and all that our Island has to offer.

Sincerely,

Hon. Bloyce Thompson
Minister of Economic Growth,
Tourism and Culture
Province of Prince Edward Island

MUSIC PEI BOARD OF DIRECTORS

EXECUTIVE

Nikki Waite President
Mark Watts Vice President
Iain McCarvill Past President
Jessica Smith Treasurer
Natalie Williams-Calhoun Secretary

ELECTED DIRECTORS

Patrick Bunston
Mark Watts
Max Knechtel
Lindsay Schieck
Jon Matthews

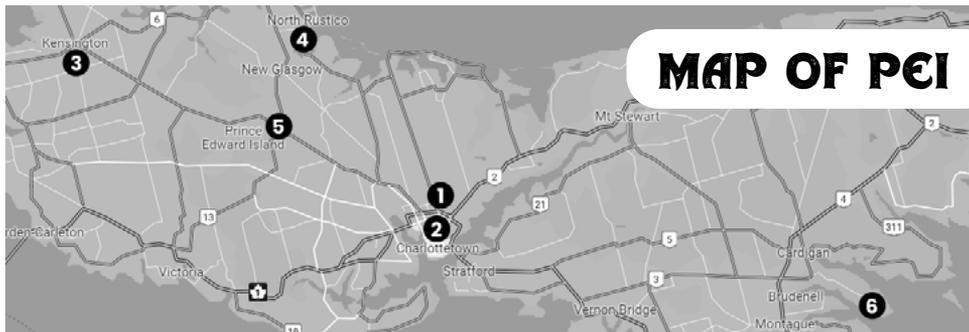
APPOINTED DIRECTORS

Julie Pellisier-Lush Indigenous Rep
Carly Howell 2SLGBTQA+ Rep
Charles Aondo Black Community Rep

MUSIC PEI STAFF

Rob Oakie Executive Director (He/Him)
Steve Love Office and Program Manager (He/Him)
Andy Glydon Communications and Community Outreach Officer (They/Them)
Tanya Nicolle MacCallum Event Manager & Team Lead (She/Her)
Anni-Yah Ferguson Project Coordinator (She/Her)
James Wright Project Coordinator (He/Him)
Maggie Clarkin Bookkeeper (She/Her)
Ashe Green Graphic Designer (She/Her)

WELCOME TO CHARLOTTETOWN



HOTEL, VENUES, AND RESTAURANTS FEATURED IN THE ITINERARY

1. YYG Charlottetown Airport
2. The Haviland Club, Rodd Charlottetown, Fishbones Oyster Bar & Grill, The Guild (SHOWCASE #3), Trailside Music Hall (SHOWCASE #4), Taste of India, The Mack (SHOWCASE #6)

3. St. Mary's Pavillion, Historic St Mary's (SHOWCASE #1)
4. Fisher's Warf
5. Harmony House (SHOWCASE #2)
6. Kings Playhouse (SHOWCASE #5)

MUSIC PEI STAFF FAD MEALS DOWNTOWN

Andy: Slaymaker & Nichols | Turkish Eggs on Toast (add a side of hollandaise), Vegetarian (GF Option). They have the best caesars too, IMHO.

Rob: Sims Corner Steakhouse | Beef Bacon & Blue appetizer and Wedge Salad

Steve: Slaymaker & Nichols | Tekila Mexican Cuisine (New!) at Founders Hall, Quesadillas

Tanya: Anywhere with good desserts! | COWS Ice Cream, favourite flavours are: Caramoo Apple or Goey Mooye

SOME* DOWNTOWN RESTAURANTS

Leonhard's 142 Great George (Lunch)

John Brown Grille 132 Richmond St (Gastropub)

Mr. Sushi 132 Great George St. (Sushi)

Cedar's Eatery 181 Great George St. (Lebanese)

Hopyard 151 Kent St (Craft Beer)

Churchill Arms 75 Queen St. (British Pub)

Khoaw Pon Authentic Thai 177 Great George St (Thai)

Old Triangle 189 Great George St. (Irish)

Hunter's Ale House 185 Kent St (Pub)

Taste of India 129 Kent St (Indian)

The Gahan House 126 Sydney St (Brewpub)

Slaymaker and Nichols 82 Fitzroy St (Fine Dining)

Case Mia Café 131 Queen St (Italian)

The Son Vietnamese 40 Queen St (Vietnamese)

Subway 101 Grafton St (Fast food)

CONVENIENCE AND STORES

Downtown Convenience 54 Queen St.

HighMart 175 Queen St.

Shoppers 172 Queen St.

Sobeys Express Gas Station Open 24hrs, 230 Euston St.

TD Bank 192 Queen St.

Long & McQuade (uptown) 104 Capital Dr.

Founders' Food Hall & Market (Food, Local Gifts) 6 Prince St.

DOWNTOWN COFFEE

The 5th Wave 181 Queen St. (New!)

Kettle Back 45 Queen St.

Receiver Coffee 128 Richmond Street

The Gallery Coffee House & Bistro 82 Great George St.

The Shed 99 Pownal Street

DELEGATE SCHEDULE

	EVENT	LOCATION
SATURDAY		
SEPT. 17TH		
All Day	Arrival Day & Shuttle Service	All Day Charlottetown Airport
SUNDAY		
SEPT. 18TH		
All Day	Arrival Day & Shuttle Service	All Day Charlottetown Airport
7:00pm - 9:30pm	Reception	The Haviland Club (2 Haviland Street)
MONDAY		
SEPT. 19TH		
10:30am - 10:45am	Hotel Lobby Call	Rodd Charlottetown
11:00am - 12:00pm	Drive to Kensington	Bus
12:00pm - 1:00pm	Lunch by Chef Robert Pendergast	St. Mary's Pavillion
1:30pm - 3:30pm	Showcase #1	Historic St Mary's
3:30pm - 5:30pm	Delegate Tour of North Shore	Bus
5:30pm - 7:30pm	Supper	Fisherman's Warf
8:00pm - 11:00pm	Showcase #2	Harmony House
11:00pm - 11:30pm	Return to Hotel	Bus
TUESDAY		
SEPT. 20TH		
11:00am - 11:15am	Hotel Lobby Call	Rodd Charlottetown
11:30am - 1:15pm	Lunch	Fishbones Oyster Bar & Grill
1:30pm - 4:00pm	Showcase #3	The Guild
4:00pm - 6:30pm	FREE TIME	
6:30pm - 6:45pm	Hotel Lobby Call	Rodd Charlottetown
7:00pm - 8:30pm	Supper	Salvador Dali Cafe Trailside Music Hall
8:30pm - 10:45pm	Showcase #4	Trailside Music Hall

EVENT

LOCATION

WEDNESDAY

SEPT. 21ST

10:30am - 10:45am

Hotel Lobby Call

Rodd Charlottetown

11:00am - 12:00pm

Bus to Georgetown

Bus

12:00pm - 1:00pm

Lunch Catered at Kings Playhouse

Kings Playhouse

1:30pm - 3:30pm**Showcase #5****Kings Playhouse**

3:45pm - 4:45pm

Return to Charlottetown

Bus

4:45pm - 6:00pm

FREE TIME

6:00pm - 6:15pm

Hotel Lobby Call

Rodd Charlottetown

6:15pm - 8:15pm

Supper

Taste of India

8:30pm - 10:45pm**Showcase #6****The Mack**

THURSDAY

SEPT. 22ND

All Day

Shuttle Service All Day

Charlottetown Airport

TUESDAY

SEPT. 27TH

10:00am - 11:30am

One-on-One Business Meetings

Online (Zoom)

2:30pm - 4:00pm

One-on-One Business Meetings

Online (Zoom)

ARTISTS

ALICIA TONER (she/her)

www.aliciatoner.ca

@aliciatonermusic - FACEBOOK

@aliciatonermusic - INSTAGRAM



Alicia Toner is an Americana singer/songwriter who's earnest and heartfelt songwriting captures audiences, elevated by her incredibly moving, emotive voice. Her latest album, "Joan" won a Canadian Folk Music Award (Solo Artist of the Year), was nominated for two ECMAs (Rising Star & Solo Recording of the Year), and 7 Music PEI Awards (Winning Solo Recording of the Year). "Joan" is a collection of songs that are full of hooks, masterful vocals, compelling lyrics and top notch production.

ANDREW WAITE (he/him)

www.andrewwaitemusic.com

@waitemusic - FACEBOOK

@andrewwaitemusic - INSTAGRAM



Combining raw sound with electric showmanship, Andrew Waite is a true songwriter. His songs are honest and rugged, making for an unforgettable experience

when paired with his dynamic live shows. Recently having released his highly anticipated sophomore album, Waite is an artist not to be missed.

BRANDON HOWARD ROY (he/him)

www.brandonhowardroy.com

@bradonhowardroy - FACEBOOK

@brandonhroy - INSTAGRAM



Brandon is a Queer singer/songwriter taking the East Coast by storm. His debut album Tough Stuff was nominated for Pop Recording of the Year at the 2022 ECMAs, and numerous

Music PEI Awards, including New Artist of the Year (2021) and Solo Recording of the Year (2022). Backed by an all star band, his indie-pop sound is fun and groovy, with an electric stage presence, catchy hooks and relatable lyrics.

THE BURNING HELL

www.theburninghell.com

@theburninghell - FACEBOOK

@theburninghellband - INSTAGRAM



The Burning Hell is the ongoing musical project of songwriter Mathias Kom (he/him) and multi-instrumentalists Ariel Sharratt (she/her) & Jake Nicoll (he/him).

Their genre-shifting songs are packed with an abundance of literary, historical, pop-cultural references. The Burning Hell's albums and singles manifest from the edges of the music industry as collaborations with independent labels and publishers. Their newest album, 'Garbage Island,' was released on June 24 2022, through You've Changed Records.

CATHERINE MACLELLAN (she/her)

www.catherinemaclellan.com

@catherinemusic - INSTAGRAM

@catherinemaclellanmusic - FACEBOOK



Catherine MacLellan is a JUNO award winner, ECMA songwriter of the year, and has released 7 albums over the past 20 years while touring around the world.

Her music takes you through heartbreak, loss and the joy of life. Catherine is dedicated to the craft of songwriting, and her desire for connection is at the heart of her work.

DYLAN MENZIE (he/him)

dylanmenzie.com

@dylanmenzieband - FACEBOOK

@dylan_menzie - INSTAGRAM



Since 2013, Dylan Menzie has been building a catalogue of critically acclaimed, award winning music. Drawing inspiration from acts like Wilco, Fleet Foxes, and My Morning Jacket;

Dylan Menzie is a combination of folk, rock, and pop elements best described as Indie Pop Americana. Constantly moving forward, Menzie's latest single "A Heart That Doesn't Want Mine" won Song of the Year at the 2022 ECMAs, and MPEI awards.

GORDIE MACKKEEMAN & HIS RHYTHM BOYS

www.gordiemackkeeman.com

@rhythmboys - FACEBOOK

@rhythmboys - INSTAGRAM



There's no other band around like Gordie MacKeeman and His Rhythm Boys. Led by fiddling wiz Gordie ("Crazy Legs" MacKeeman (he/him), the roots quartet

features all-star pickers and singers, with everything from down-home country to reckless rockabilly to intricate bluegrass.

INN ECHO

hyperfollow.com/innechomusic

@innechomusic - FACEBOOK

@innechomusic - INSTAGRAM



Inn Echo weave hundreds of years of traditional tunes with contemporary originals, and arrangements that both soar and make you catch your breath

simultaneously. With technical precision, their mastery of instruments is the talk of the national and international folk music scene. From Music PEI awards to tours of Austria and Ireland, Inn Echo is bar none the traditional band to watch as they emerge as Prince Edwards Island's greatest Celtic fusion exports in years to come.

JOCE REYOME (they/them)

www.jocereyome.com

@JoceReyome - FACEBOOK

@jocereyome - INSTAGRAM



Joce Reyome has been captivating audiences throughout the east coast of Canada, where they now call home. Originally from Attleboro, Massachusetts, Reyome has been honing their

skills for the past six years. Joce has toured internationally as a session player, and has been featured on multiple recordings for artists across the Maritimes, such as Andrew Waite, Liam Corcoran, and Logan Richard. With inspiration from the likes of Aretha Franklin, Janis Joplin, and Tracy Chapman, they bring old school vibes to the new times.

JUSTIN THYME (he/him)

justinthyme.ca

@justynthymemusic - FACEBOOK

@justynthyme - INSTAGRAM



Justyn Thyme is the artistic emancipation of ECMA nominated and Music PEI award-winning Justyn Young - a multi-instrumentalist singer/songwriter from Charlottetown, PEI.

Having developed from influences including East Coast Roots, Americana, Mongolian Throat Singing and Soul fusion, he delivers a freshness which reflects his relationship with self and the world. His rhythmic blend of Neo-Folk, Bluegrass, Acoustic, World, and Funk, rivets bare bones symposium against undeniable smoothness and flow, both sharp and mellow in its attempt to create something powerfully authentic in studio collaboration with some of the island's most talented musicians whom he calls friends.

ARTISTS

KIERRAH (she/her)

linktr.ee/Kierrah

@keirrahmusic - FACEBOOK

@keirrahmusic - INSTAGRAM



Kierrah is a pop R&B singer/songwriter from Syracuse, NY and currently resides on PEI. She starred in "Secret Songs" on Bell TV; and was nominated by Music PEI for Best

R&B Recording of the Year for her song "Dedication." Influenced by Beyoncé, Brandy, Erykah Badu and Alicia Keys, her songwriting is inspired by heartbreak, self-love, and motivation. She has been singing, dancing, writing since she was a little girl - performing in gospel choirs and auditioning for shows like The Voice.

LAWRENCE MAXWELL (he/him)

lawrencemaxwell.com

@lawrencemaxwellmusic - FACEBOOK

@themaxwrafter - INSTAGRAM



Lawrence Maxwell cut his teeth on beer caps, rough waters, and country music. A 2021 ECMA award nominee and two-time Music P.E.I. award winner, this Prince Edward Island singer-

songwriter will tell it to you like it's folk, and sing it to you like it's country.

LOGAN RICHARD (he/him)

www.loganrichardmusic.com

@loganrichardmusic - FACEBOOK

@loganrichardmusic - INSTAGRAM



Spellbinding R&B grooves, pop hooks, a smooth voice and blues-tinged guitar licks prove why Logan is one of the best up-and-coming guitarists in the country. With his 2021

debut EP and over half a million listens on

Spotify, and plays on CBC Radio 2, the ECMA nominee has garnered a legion of fans. His soundscape is a mix of pop, blues, R&B and indie rock, which pinpoint a creatively-crafted sound that spans across genres.

MICHEL LALONDE (he/him)

Michel Lalonde et Les Loups Marins

www.michellalonde.ca/en/



Originally from Ontario, Michel Lalonde was a founding member of the legendary folk-rock group Garolou, who originated in PEI in the seventies and went on to earn a gold record and

numerous awards across Canada. Comme un Engin, recorded in Mont Carmel in 2019 is his twelfth studio album.

THE MONEYGROUND

@themoneyground902 - FACEBOOK



The Moneyground is a new five-piece group from Charlottetown, PEI. Their name is inspired by The Kinks song about the trials & misfortunes

in the industry, and The Style Council's song of the same name. The band consists of Dennis Ellsworth, Josh Langille, Sam Langille, Katie McGarry and Dan Currie. Their songs are rooted in vintage sounds of roots, blues, the psychedelic, folk and rock n' roll. Their debut album, Cruisin' and Swingin', was produced with songwriter Joel Plaskett at Fang Recording.

NADIA (she/her)

nadia.haddad.10 - FACEBOOK

@nadiaxh_ - INSTAGRAM



Nadia is an emerging Pop/R&B artist from Charlottetown, PEI. Within the last year, Nadia released 3 singles titled "On The Low" as to which she also released her debut music video for;

"Mesmerized," and her latest song "Off The High" feat. Vince The Messenger. She has since been spending her time recording

and writing new music with her producer Ramzoid.

NOAH MALCOLM (he/him)

@noahmalcommusic - FACEBOOK

@noah.malcolm - INSTAGRAM



Noah Malcolm is a singer-songwriter who shares his time between Toronto and PEI. His debut EP 'On Time' was a folk-pop manifesto on creative process, earning him New Artist of the

Year at the 2022 Music PEI Awards, along with Digital Achievement of the Year. Well versed in many genres, his stripped-down sound spans contemporary Pop/RnB, Folk and Soul with an ear for juicy harmonies and melodic intricacy.

NOLAN COMPTON (he/him)

nolancomptomusic.com

@nolan.compton - FACEBOOK

@ncomptonmusic - INSTAGRAM



Nolan has gained listeners from across the globe after two single releases, "Unbelievable" and "Back To Sleep." Unbelievable was the fifth-most downloaded country single on

September 21/21, and Nolan was the most active indie artist during that week. Back To Sleep was the third-most downloaded country single on March 24/22, and Nolan was the sixth most active indie artist during that week. Both songs were added to CBC & SiriusXM Ch. 171, and have radio plays across the country.

RACHEL BECK (she/her)

www.rachelbeckmusic.com

@rachelbeckmusic - FACEBOOK

@rachelbeckmusic - INSTAGRAM



Rachel Beck is a PEI-based indie pop artist whose dreamy vocals wash over you, wave after wave. Her most recent release, "Stronger Than You Know," was

celebrated as Music PEI's 2021 Album of the Year, and nominated for three ECMAs: Album of the Year, Song of the Year, and Pop Recording of the Year.

THE ROYAL NORTH

www.theroyalnorth.com

@theroyalnorth - FACEBOOK

@theroyalnorth - INSTAGRAM



Imperial east coast boys, the Royal North, are true rock, strong and free. With a host of Canadian and UK tours under their red dirt belt, and a new album still simmering in the studio, Chris

Dalziel, Donovan Morgan, Jordan Walsh and brothers Craig & Brady McDonald have gained music nobility, and earned their sash sharing stages with the likes of The Trews, Matt Good, Haywire, Kim Mitchell, and Glorious Sons.

SARAH HAGEN (she/her)

www.sarahhagen.com

sarah.hagen.pianist - FACEBOOK

@theothersarahhagen - INSTAGRAM



Awarded as Artist of the Year by Ontario Contact and the BC Touring Council, Sarah Hagen brings to the stage her unique combination of piano and humour. Playing "with great

sensitivity and heart" - Vernon Morning Star. The Edmonton Journal says, "Her comic timing is as solid as her musical meter."

SCOTT MACKAY (he/him)

www.scottmackay.ca

@scottmackaymusic - FACEBOOK

@scottdmackay - INSTAGRAM



Scott MacKay has an affinity for country music of the 1950s and '60s; evident by the sounds of twangy Telecasters and swooning pedal steel. But the singer/songwriter from Charlottetown, PEI

ARTISTS

also has a sharp wit that shines through on his latest release, and ECMA-winning recording *Stupid Cupid*; an album that offers a fresh take on classic country.

SHANE PENDERGAST (he/him)

www.shanependergast.com

@shanependy - FACEBOOK

@shanependy - INSTAGRAM



Shane Pendergast is a folk singer from Tracadie Cross, PEI. He learned to play by ear at an early age, immersed in a culture of family kitchen parties. Shane is known as an old-school

troubadour, and “might just become the East Coast’s de facto King of Folk.” (The East). His 2021 album “Second Wind” won Contemporary Roots Album of the Year at the Music PEI Awards.

TARA MACLEAN (she/her)

www.taramacleanmusic.com

@taramacleanmusic - FACEBOOK

@taramacleanmusic - INSTAGRAM



Canadian singer/songwriter Tara MacLean has been an internationally renowned and award-winning recording and touring artist for over 20 years. She’s written

and recorded six solo albums and two with her band Shaye. A playwright, author, poet and a mother, Tara resides in her home province of PEI. She is preparing to release her first book and a new album in early 2023.

TNA (he/him)

www.taramacleanmusic.com

@itstna - INSTAGRAM



TNA, also known as Young Prodigy, is a rapper, singer/songwriter making his presence known in the Canadian music scene. TNA connects with listeners through sensational melodies and relatable lyrics. TNA, who uses music as his freedom, has gained attention following the release of his first music video for his single “Young Prodigy.” This young artist’s passion and talent continues to grow as he consistently proves there are no limits to where his music can travel.

VINCE THE MESSENGER (he/him)

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@vincethemessenger - FACEBOOK



Atlantic Canadian hip-hop/rap artist Vince The Messenger made his debut in 2018 with his award-winning album *Self Sabotage*, followed up with his EP *Nowhere 2 Grow*. His 2021 album

Trustfall received rap/hip-hop recording of the year at the 2022 Music PEI awards. While his influences vary, his moody, boom-bap sound is unquestionably that of the future – much of it built with producer Niimo. His music references golden-era hip hop, with layers of personal-is-political lyricism that is timeless.

DELEGATES

AARON SCHUBERT (he/him)

Paquin Artists Agency

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paquin
ARTISTS AGENCY



Organization: Our Agency proudly represents world-class artists, including varying musical genres. We create tour strategies proven to create successful and sustainable careers. Paquin Entertainment Group is one of North America's leading

entertainment companies operating in Toronto, Winnipeg, Vancouver, and San Diego. Our core vision: respect the creative process while maximizing earnings and fiscal responsibility.

About Aaron: Aaron works predominantly as a booking agent, but has also managed artists, promoted concerts and operated venues. Aaron represents a diverse roster - PIQSIQ, Tanika Charles, Katie Tupper, Witch Prophet, STORRY, Polaris nominated Ombigizi and Zoon. Additionally, he assists artists, such as Fred Penner and Go Go Penguin. He also works in the comedy industry, representing The Debaters, Ali Hassan and Steve Patterson. Career highlights include working with Sly and the Family Stone, Sam Moore, Beirut, and Tokyo Police Club.

AERIN FOGAL (she/her)

Venus Fest

venusfest.net

@venusfestival - INSTAGRAM

@venusfest_ - TWITTER

@venusfesttoronto - FACEBOOK

VENUS Fest



to the future. We represent fresh and clear voices pushing for change.

Organization: Venus Fest is a Toronto not-for-profit music festival, mentorship program, and concert series. Founded in 2017, the festival is a new space within music addressing historical industry challenges like inequities in gender, race, and sexuality, while looking

About Aerin: Aerin Fogel is the Founder and Artistic Director for Venus Fest. A career musician, she played previously in The Bitters (members of Fucked Up) and currently plays with Queen Of Swords (new record due in 2023). Fogel also works as a professional astrologer and tarot reader.

AISHA VERTUS (she/her)

POP Montreal

popmontreal.com

@popmontreal - INSTAGRAM

@popmontreal - TWITTER

@popmontreal - FACEBOOK



Organization: POP Montreal International Music Festival is an annual not-for-profit curated cultural event that champions independence in the arts by presenting emerging and celebrated artistic talents from around the world over over 22 years.

About Aisha: Aisha Vertus is a creative producer and curator based in Montreal. During the day she works as a consultant in music, and events; and at night, she transforms into a DJ-producer by the name of Gayance, and tours the world.

DELEGATES

ALLISON COYNE CARROLL (she/her)
**Middlebury College –
Performing Arts Series**
go.middlebury.edu



community. Vermont's longest-running performing arts series; since 1919.

About Allison: As Middlebury College's series director, Allison Coyne Carroll curates visiting artist performances/residencies for the campus and community. A frequent grant panelist and artist jurist, she received the Vermont Arts Council's 2018 Margaret L. Kannenstine Award for Arts Advocacy, for her arts leadership and advocacy at both state and national levels.

ANDREA VINCENT
Sappyfest

www.sappyfest.com
@sappyfest - INSTAGRAM
@SappyFest - TWITTER

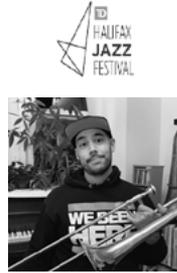


working in the broadly defined fields of rock, punk, hip-hop, noise, folk, experimental music, poetry, dance, film, and the visual and performing arts.

About Andrea: Hailing from Newfoundland & Labrador, Andrea Vincent grew up in an

active DIY music community where youth in the margins "made stuff happen." In 2011, Andrea co-founded the NL music festival Lawnya Vawnya; and later served as Director of the Dawson City Music Festival for five years, before joining Sappyfest in early 2022 as Creative Director.

ANDREW JACKSON (he/him)
Halifax Jazz Festival
www.halifaxjazzfestival.ca
@hfxjazzfest - INSTAGRAM
@halifaxjazzfestival - FACEBOOK



Organization: Since 1987, HJF has organized a diverse range of musical & educational activities, including the annual Halifax Jazz Festival. The TD Halifax Jazz Festival, formerly known as the Atlantic Jazz Festival, is the oldest jazz festival and largest summer festival in Atlantic Canada. Designated a Hallmark Event by Halifax Regional Municipality, the festival attracts up to 65,000 visitors, involves 400 volunteers and employs over 350 local musicians.

About Andrew: Andrew is the Artistic Director of the Halifax Jazz Festival. HJF focuses on music with roots in improvisation, jazz, r&b and music from the east coast, to awarding international artists. Andrew has the pleasure of programming 6 days of music on 10 stages, involving over 350 musicians. Andrew has received "Promotor of the Year" award from Music Nova Scotia, as well as HJF's Evergreen Stage taking home "Event of the Year."

ASH YOUNG (he/him)
Inverness County Centre for the Arts
www.invernessarts.com

@i.c.c.a - INSTAGRAM
@InvernessArts - TWITTER
@Invernessarts - FACEBOOK



About Ash: Ash Young is a multi award winning event/arts presenter that works as the Inverness County Centre for the Arts' executive director.

BEV BURTON (she/her)
Killer B Music

www.killerbmusic.com
@thekillerbmusic - INSTAGRAM
@killerbmusic - TWITTER
@killerbmusicltd - FACEBOOK



Organization: Killer B has been programming and booking festivals, events and venues for over 15 years. Our portfolio includes Hop Farm Music Festival, FIB Benicassim, The Mighty Boosh, Costa de Fuego (Spain), Black Deer, Towersey, Cambridge Folk Festival, Desertfest, Zoo Project UK, The Brick Lane Takeover, The Magic Loungeabout, Synergy Live, Parklife (South Africa), Roko Nakys, Bliuzo Nakys and Galapagai (Lithuania).

About Bev: Bev has worked in the music industry with Mushroom Records as Production Manager with artists/DJs including Muse, Ash, Garbage, Zero 7, Mos Def, Paul Oakenfold; to now running her own company - Killer B Music Ltd. Bev has booked various venues over the years including The Forum, Bath. The Forge, Camden. The Ricoh Arena, Coventry. Under the Bridge, Stamford Bridge, Chelsea.

BOBBY MACPHERSON (they/them)
Pride Toronto
www.pridetoronto.com

@pridetoronto - INSTAGRAM
@pridetoronto - TWITTER
@pridetoronto - FACEBOOK



Organization: Pride Toronto supports its communities in the pursuit of unequivocal rights to be known, be heard, be understood, be accepted, be respected, and to celebrate the beauty of who we are.

About Bobby:

Bobby MacPherson is a seasoned event professional with over 12 years of experience in building safer and more inclusive spaces for 2SLGBTQ+ community members. Bobby has successfully planned 6 Pride Festivals in the largest city in Canada, ranging from 1.8 to 2.6 million attendees.

CAITLIN NORTH (she/her)
Arden Theatre

www.ardentheatre.com
@theardentheatre - INSTAGRAM
@ardentheatre - FACEBOOK



Organization: Since opening its doors in 1983, The Arden Theatre (509 seats) has presented some of the world's most renowned artists like Celine Dion, Arlo Guthrie, and The East Pointers. Programming includes a multi-disciplinary season of 35+ performances, an outdoor summer series, and the renowned International Children's Festival of the Arts.

About Caitlin: Caitlin North has been the Presenter at The Arden Theatre and International Children's Festival of the Arts in St. Albert, AB for over a decade. She cut her teeth in the music business in Toronto (Bumstead Productions) and Edmonton (Alberta Music), before turning to programming.

DELEGATES

CHAD HOGAN (he/him)

Market Hall Performing Arts Centre

www.markethall.org

@market_hall_pac/ - INSTAGRAM

@TheMarketHall - TWITTER

@MarketHallPerformingArtsCentre -

FACEBOOK



150+ annual events.

Organization:

The Market Hall Performing Arts Centre is a 348 seat venue located in downtown Peterborough, On. Opened in 1998, the venue now delivers approximately 40 presentations per season running from October-May and hosts

About Chad: Chad Hogan has been the General Manager & Artist Director of the Market Hall Performing Arts Centre since 2015. Chad holds a bachelor of commerce from the Metropolitan Toronto University and has an extensive background in performance and music.

CHRISTINA DICKS (she/her)

Lawnya Vawnya

www.lawnyavawnya.com

@lawnyavawnya - INSTAGRAM

@lawnyavawnya - TWITTER

@lawnyavawnya - FACEBOOK

LAWNYA
VAWNYA



Organization: Lawnya Vawnya is a non-profit arts organization based in Newfoundland & Labrador that presents multidisciplinary and collaborative artistic experiences focused on new independent music. Our annual programming includes

a multi-day festival of music and art each spring in downtown St. John's, an artist-in-residence program, a provincial concert series and an online workshop series.

About Chrissy: Chrissy Dicks is a community builder and arts worker from Corner Brook, Ktaqmkuk (Newfoundland). She has been instrumental in Lawnya Vawnya's growth since 2013 and is now the organization's executive director. Chrissy also works as First Light NL's community events consultant and sits on the Board of Directors at Eastern Edge Gallery. Chrissy has a B.A from Memorial University and completed post graduate studies at NSCAD University.

CRAIG GROSSMAN (he/him)

Fleming Artists

Flemingartists.com

@flemingartists - INSTAGRAM

@flemingartists - FACEBOOK



Organization: For over 40 years Fleming Artists have represented some of the finest and most respected artists. The agency is no stranger to the world of touring, and looks after domestic & international performers within Canada, Australia, Ireland and England.

Venues booked by Fleming Artists include intimate listening rooms to outdoor amphitheatres. Our philosophy is to represent artists who aspire to achieve the highest level of artistry.

About Craig: Craig began his first booking agency nearly twenty years ago, and has since booked Trampled By Turtles, Charlie Parr, Ike Reilly, Lucy Wainwright Roche, The Figs, Grant Hart (Husker Du), Freedy Johnston and more. He currently books Chastity Brown, Annie Mack, Turn Turn Turn, Pieta Brown, Jill Sobule, and Jonatha Brooke. Since 2005, he's been at The Institute of Production and Recording (IPR), teaching project-based classes in music business.

DAVID SILBAUGH (he/him)

Summerfest

www.summerfest.com

@summerfest - INSTAGRAM

@summerfest - TWITTER

@summerfest - FACEBOOK



featuring international headlining artists as well as up-and-coming artists.

About David: David Silbaugh is best known as a Talent Buyer for Summerfest, "The World's Largest Music Festival", in Milwaukee, WI, USA. Silbaugh has served as an A&R Consultant for GMR Marketing as well as Banshee Music. In addition, he has curated a SXSW branded music library for APM Music.

GENEVIEVE DEMERCHANT (she/her)

You Will Love it Live

www.youwillloveitlive.com

@Youwillloveitlive - INSTAGRAM

@youwillloveitlive - FACEBOOK



audiences.

About Genevieve: Genevieve (Genny) is a passionate, performing arts professional with over 15 years of arts marketing and development, prior to starting her agency You Will Love it Live. Genny especially enjoys helping artists develop their brand, and putting together effective marketing plans to grow their profile and career. She

Organization:

Summerfest, "The World's Largest Music Festival", is in Milwaukee, WI, USA. The traditionally 11 day festival skipped 2020 due to COVID-19, and has moved to a three, 3 day weekend format, but still books over 800 artists in nearly all genres,

understands the important role these tools play when booking artists for their festival or event.

JORGE REQUENA RAMOS (he/him)

West End Cultural Centre

wecc.ca

@thewecc - INSTAGRAM

@WestEndCulturalCentre - FACEBOOK

@TheWECC - TWITTER



Organization: Primarily a music venue, the WECC is a non-profit, charitable organization that promotes local, national and international artists, by fostering artistic development. We present, enable and encourage live music and artistic expression;

and provide a meeting place for artists and the community. Since 2020 The WECC has embarked on an anti-Racism/anti-oppression mandate that permeates every decision we make - from programming to venue access.

About Jorge: he is a multi-disciplinary artist who grew up in Mexico City and now calls Winnipeg his home. He has worked as a film director, playwright and television producer. He became the Artistic Director of WECC after a decade of traveling with his band "The Mariachi Ghost." At WECC he has overseen the development & growth of their festival; and an Anti-Oppressive strategic plan.

JOHN ANTHONY FELL (he/him)

Moseley Folk & Arts

www.moseleyfolk.co.uk

@moseleyfolkfestival - INSTAGRAM

@WestEndCulturalCentre - FACEBOOK



Organization: Moseley Folk & Arts is set in the heart of Birmingham (UK) and takes place every September. Now entering its 17th year, Moseley Folk & Arts promotes the very best in Folk music and beyond with a focus on supporting new artists.

DELEGATES

About John: An all rounder who has overseen the running of the Moseley Folk & Arts, and Mostly Jazz Funk & Soul, for over 11 years. Emerged in everything from Ticketing to finance, staffing to marketing, has given great experience; but John's passion and focus is on programming. Aside from the festivals, he books 50+ shows in Birmingham each year.

LINDSAY CONNOLLY (she/her)

Under the Spire Festival

www.underthespire.ca

@underthespire - INSTAGRAM

@underthespire - FACEBOOK

@underthespire_ - TWITTER



Organization: Under the Spire Music Festival (USMF) offers a summer long series of concerts in a magnificent heritage church located in rural PEI. This former church was built for music by famed PEI architect William Critchlow Harris, who took his inspiration

from the inside of a violin. Today the exceptional acoustics in this French- Gothic building have gained an international reputation, making it a favourite for both performers and fans alike. Now entering its 27th season, this summer-long festival attracts thousands of music lovers annually for the best in classical, traditional, folk, jazz and more.

About Lindsay: Lindsay, the executive director of Under the Spire Music Festival, is a PEI-born musician and arts administrator who hopes to foster arts sustainability and community relationships in an inclusive and respectful environment. After working as a freelance opera singer, grant-writer, and arts administrator for organizations across Canada, Lindsay returned to the East Coast in 2021 to begin work with Under the Spire Music Festival.

LISA SCHWARTZ (she/her)

Alchemy Arts Consulting

lisa@alchemyartsconsulting.com

@LisaAlchemy - TWITTER

@alchemyartsconsulting - INSTAGRAM



Organization: Alchemy Arts Consulting offers strategic marketing, management, and mentoring for artists and events. Built on decades of experience

and the belief that there are golden possibilities in every situation, we are dedicated to lifting people and purpose to the highest level through active listening, careful consideration, and true partnership. Together, we will build a path to success.

About Lisa: Lisa Schwartz is a consultant and event producer, specializing in program design and curation of festivals and conferences - in the US and UK. She is also a sought-after mentor, and uses her strategic marketing and branding skills to consult with artists around the globe to position them for career growth.

MICHELLE DEMERS SHAEVITZ

(she/her)

Mission Folk Music Festival

www.missionfolkmusicfestival.ca

@MissionFolk - INSTAGRAM

@MissionFolkFest - FACEBOOK



Organization: Inviting the world to Mission, the Mission Folk Music Festival celebrates the music, stories, dance, culture, and traditions from across Canada and around the world.

About Michelle:

Beginning as a volunteer in 1991, Michelle became Artistic Director at Mission in 2016. In addition to her work at Mission, Michelle is on the board of Northwest Folklife, and is finishing her graduate degree in Arts Management. She is currently splitting her time between Mission, BC and Seattle, WA where she lives with her family.

MICHAEL BELL (he/him)

The New Colossus Festival

www.newcolossusfestival.com

@newcolossusfestival - INSTAGRAM

@NewColossusFestival - FACEBOOK



Organization: The New Colossus Festival is an annual showcase music festival and conference happening on NYC's Lower East Side celebrating independent music communities from around the world. Taking place March 8-12, 2023, this festival will feature a multitude of performers, including many international artists.

About Michael: Mike is the co-founder of The New Colossus Festival, an annual showcase music festival & industry conference, happening on NYC's Lower East Side. In addition to The New Colossus, Mike is the founder of Lorimer Beacon, a creative solutions agency offering consultation services for international governments, organizations and private companies in the US. Prior to this, he spent many years at FILTER Magazine/FILTER Creative Group, running their NYC office, including their music marketing programs.

MYKEL HALL (he/him)

Pride Toronto

www.pridetoronto.com

@pridetoronto - INSTAGRAM

@pridetoronto - FACEBOOK

@pridetoronto - TWITTER



Organization: Pride Toronto supports its communities in the pursuit of unequivocal rights to be known, be heard, be understood, be accepted, be respected, and to celebrate the beauty of who we are.

About Mykel (also known as DJ Black Cat): is Pride Toronto's program curator. He was voted as Church Street's favorite DJ this year & recipient of the Inspire Awards "Lifetime Achievement Award" for his contributions to his community & bringing the urban sound to Toronto's LGBTQ scene.

MIKE BRADFORD (he/him)

Central Music Festival

producer@centralmusicfest.com



Organization: Central Music Festival Society was formed 2004. Since then, they have presented over 100 concerts, and produced 6 outdoor music festivals just outside of Red Deer. Central Music Festival is currently working on a new year of programming, recruiting new volunteers and updating their Succession Plan.

About Mike: Mike started promoting concerts in 1985, and has worked with hundreds of touring musicians, produced six outdoor festivals, and worked as an executive in several non-profits and his own company - Second Storey Group. Highlights : he has produced and marketed music by Bill Bourne, Crystal Plamondon and Sandro Dominelli.

MYLES D RUSAK

Sound of Music Inc.

soundofmusic.ca

@soundofmusicfest - INSTAGRAM

@soundofmusicfest - FACEBOOK

@bsomf - TWITTER



Organization: Sound of Music Inc houses Canada's Largest Free Music Festival - The Burlington Sound of Music along with a premiere ticketed event Live on the Lake. Every year 500,000 guests come to downtown Burlington to take in international touring acts over 10 days on 7 different stages.

About Myles: Myles D Rusak is the CEO of the Burlington Sound of Music Festival. An accomplished musician; he studied Jazz Trombone, Vocal and Classical Piano. Myles has spent close to 20 years as a Non-Profit consultant specializing in Charity Concerts, Large Scale Special Events, Board Governance, Strategic Planning and Fundraising. In 2014 he was awarded

DELEGATES

the prestigious Morton Shulman Award for Outstanding Leadership in the Industry. His musical tastes and talents have had him as a guitar player, vocalist and drummer in a variety of bands from Canada and the United Kingdom. Myles is a firm believer in all things community-oriented and is truly grateful to hold his position with SOM where he can help elevate the Musical Community and give new opportunities to emerging artists.

MOLLY STONE

Catamount Film & Arts

www.catamountarts.org

@CatamountArts - FACEBOOK

@CatamountArts - TWITTER



Organization:

Catamount Arts has grown to be the cultural, entertainment, and arts home for 40,000 visitors each year in Vermont. They offer films; art exhibitions; live music, dance and theatre; and a regional box office for more

than 40 organizations. Proud producer of KCP Presents Performing Arts Series; First Night North; Circus Smirkus; the EPIC Music Program; and the Levitt AMP St. Johnsbury Music Series.

About Molly: Molly serves as Artistic Director at Catamount Arts in St. Johnsbury, VT. She oversees all shows, including KCP Presents!, First Night North, the Levitt AMP Music Series; as well as performances at ArtPort. She co-created "Facing the Sunrise" - a Black Performing Arts Series, in partnership with Clemmons Family Farm & Catamount Arts. Molly has recently stepped in as Gallery Director, and oversees the Fried Family Gallery and the Rankin Gallery.

NEIL PEARSON (he/him)

Sounds Just Fine

www.soundsjustfine.com

@NeilHPearson - TWITTER

sounds just fine



Organization:

Artist development, management & consulting, support for musicians & organizations at all levels of creative & professional development within the widest folk and roots genre.

About Neil: Neil is an artist manager, artist-development specialist, and project manager working in the UK and internationally, with a particular interest in singer/songwriter, folk, and the wider roots genres. He is currently working with a range of UK and North American artists including John Smith, The Small Glories, Tara Maclean, and Rachel Baiman.

PAMELA BRIZ (she/her)

Harbourfront Centre

harbourfrontcentre.com

@harbourfrontcentre - INSTAGRAM

@HarbourfrontCentre - FACEBOOK

Organization:

© Harbourfront centre Harbourfront (and Briz) have worked to produce popular signature events including BRAVE Music, Dancing on the Pier, Summer Music Series, KUUMBA and CoMotion Festival, a new 12-day, international, multidisciplinary Deaf and disability arts festival.



About Pamela: Pam is an arts management professional, currently working as Associate Producer at Harbourfront Centre in Toronto. She is also a performer with the Esmeralda Enrique Spanish Dance Company, and enjoys being behind the scenes in helping other artists produce and develop work. An alumna of the Centennial College Arts Management Program, Pam is a member of the Arts Management Program Advisory Committee.

REGINALD L EASON II

(AKA MALAKHI) (he/him)

International Festival of Arts & Ideas

www.artidea.org

@artsideasct - INSTAGRAM

@artidea - FACEBOOK

@artidea - TWITTER



Organization: The festival's mission, as set by its founders, is to create an internationally renowned festival of the highest quality in New Haven, with world-class artists, thinkers, and leaders - attracting and engaging a broad and diverse audience.

To celebrate and build community and economic development.

About Reginald Eason/Malaki: Eason brings more than 15 years of arts administration experience to the Festival. He was the Programming Manager at Omaha Performing Arts, where he curated Jazz on the Green Series - ranging from intimate cabaret performances, to outdoor concerts; featuring artists like Ladama, Big Sam's Funky Nation, Kim Waters, Sammy Miller and the Congregation, and Marcos y Sabor. Eason was formerly a background singer for touring artists while living in Los Angeles, CA.

ROB GIBBS (he/him)

Progressive Artists

www.progressiveartists.co.uk

@progressiveartists - INSTAGRAM

@progressiveartists - FACEBOOK



Organization: Progressive Artists is a London-based booking agency with an obsessive passion for live music. Nothing beats the feeling of connecting an artist with their fans, and we thrive on helping to deliver those moments.

About Rob: Rob has over 10 years experience working as a booking agent. He co-runs Progressive Artists, representing acts such as BC Camplight, Flamingods, TVAM, Free Love and Peaness.

SPENCER SHEWEN (he/him)

Riverfest Elora

www.riverfestelora.com

@riverfestelora - INSTAGRAM

@riverfestelora - FACEBOOK



Organization: Since its inception in 2019, Riverfest Elora has brought an impressive array of musicians to "Ontario's most beautiful village". Past performers include City and Colour, The Flaming Lips, Carly Rae Jepsen, MGMT, Alessia Cara, Gogol Bordello, Chromeo, Metric, Blue Rodeo, The Halluci Nation, and many more. Riverfest was founded by Elora artist Marilyn Koop in 2009, who passed away in 2012; the festival continues in her memory.

About Spencer: Spencer has been curating the Riverfest Presents Concert Series since 2015, and has played an integral role as Festival & Artistic Director at Riverfest Elora, guiding the festival through a period of rapid growth. Over time, Riverfest Elora went from just 1000 patrons to over 18,000 attendees and 500 volunteers. He has worked as a talent buyer, as well as a coordinator, Artistic Director, Event manager, and curated festivals across Canada - such as Waterstock (2017); 100 Mile Riot (2012, 2013); and managed the Fortnight Music Series (2007 to 2016). He has also acted as label manager for SunnyLane Records (2005 - 2008); worked at the Guelph Jazz Festival (2011-2013); and Event Manager for the Cornerstone Cafe.

STEVE DERPAC (he/him)

JCL Productions

www.jclproductions.ca

@jclproductionscanada - INSTAGRAM

@JCLPro - FACEBOOK



Organization: JCL Productions specializes in talent buying, concert promotion, event production, artist management, and live music consultation. JCL books events in venues anywhere from 100 to 2500 seats, and

DELEGATES

the occasional tours in Western Canada. JCL Productions formed in 2006 and is still running strong today.

About Steve: Steve Derpack is a talent buyer, concert promoter, artist manager, live music consultant, and working in live music for over 25 years. He has toured Canada many times over as a musician, and founded the Edmonton Music Awards in 2010. Steve has been an Executive Director, Arts Director, Artist Manager, and more.

TED DOUGLAS CROUCH (he/him)
Acoustic Avenue Music
www.acousticavenuemusic.com
@AcousticAvenueMusic - FACEBOOK

ACOUSTIC
AVENUE



Organization: Acoustic Avenue Music located in Salmon Arm, BC, employs up to 5 music industry professionals, providing a comprehensive range of services in collaboration with established and emerging artists.

Services include concert production, artist management, booking and tour development with the Catamount Film & Arts.

About Ted: Ted is a concert producer, artist manager, host of a weekly community radio program, and a member of provincial, national and international music industry organizations. He is also a workshop developer for the 2022 Salmon Arm Roots and Blues Festival, and adjudicates several music achievement programs in Canada.

TINESHA RICHARDS (she/her)
Manifesto Community Projects
mnfsto.com
@manifesto_to - INSTAGRAM



Organization: Like a lot of great stories, Manifesto's begins with Hip Hop! Started and run by young people, Manifesto prioritizes Black voices, and acts as a catalyst for culture through a wide range of free or low-cost programming, creating

access and opportunities for artists to gain experience, connect with new audiences, and power a multi-disciplinary talent training incubator for future leaders.

About Tinesha: she is Manifesto's Managing Director & interim Executive Director. While studying at the University of Guelph-Humber, she was introduced to the non-profit creative world via her co-op placement at UrbanArts. She has combined her two passions - Event Production and Community Building, and has worked with SHADE Comedy Festival, AfroChic Toronto, Flaws of Couture International Pop-up, Piece of Mine Festival, and is the one behind Manifesto's first-ever Digital Festival in 2020.

YVONNE MATSELL (she/her)
Yvonne Matsell Consulting
Live band consultant



About Yvonne: A veteran live music booker/music programmer for 30+ years, Yvonne Matsell has booked many of Toronto's best known live music venues, and

has been instrumental in the early careers of many of Canada's best known bands, including BNL, Ron Sexsmith, Matt Mays, Billy Talent, LOTL, BSS. A recipient of CIMA's prestigious 2019 'Unsung Hero' award, Yvonne has been considered a tastemaker by members of Canada's music industry due to her keen recognition & support of grassroots talent. Yvonne was a Co-Founder, Director & Music Programmer of NXNE for the first 25 years of its music festival.

PERFORMANCE SCHEDULE

MONDAY

SEPT. 19TH

SHOWCASE #1 at HISTORIC ST. MARY'S

1:30pm - Sarah Hagen

2:00pm - Tara MacLean

2:30pm - Catherine MacLellan

3:00pm - Dylan Menzie

SHOWCASE #2 at HARMONY HOUSE

8:00pm - Scott MacKay

8:30pm - Brandon Howard Roy

9:00pm - Logan Richard

9:30pm - Gordie MacKeeman

10:00pm - Joce Reyome

10:30pm - Andrew Waite

TUESDAY

SEPT. 20TH

SHOWCASE #3 at THE GUILD

1:30pm - Noah Malcolm

2:00pm - Nadia

2:30pm - TNA

3:00pm - Vince The Messenger

3:30pm - Kierrah

SHOWCASE #4 at TRAILSIDE

8:30pm - Nolan Compton

9:00pm - The Burning Hell

9:30pm - The Moneyground

10:00pm - The Royal North

WEDNESDAY

SEPT. 21ST

SHOWCASE #5 at KINGS PLAYHOUSE

1:30pm - Justyn Thyme (Solo)

2:00pm - Michel Lalonde

2:30pm - Lawrence Maxwell (duo)

3:00pm - Shane Pendergast

SHOWCASE #6 at THE MACK

8:30pm - Songs for a Small Planet

9:00pm - Rachel Beck

9:30pm - Break

9:45pm - Inn Echo

10:15pm - Alicia Toner

IMPORTANT CONTACT INFORMATION

GENERAL INQUIRIES

Tanya Nicolle - Event Manager

Cell: (902) 393-2512

Email: tanya nicolle@musicpei.com

OTHER HELP

Andy Glydon - Communications Officer

Cell: (902) 388-1607 [SMS-Only]

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Rob Oakie - Executive Director

Cell: (902) 940-3364

Email: roboakie@musicpei.com

FACTOR Canada

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Canada

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