



# **2023 MUSIC PEI WEEK SUBMISSION GUIDELINES**

A Guidebook to the Submission Process

## INTRODUCTION

Music PEI Week is the annual celebration of the Island music industry, which includes conference workshops, showcases, concerts and the Music PEI Awards. This year's Music PEI Week will take place **March 1-5, 2023**.

As a music industry association, Music PEI's mandate is to assist with the development of PEI's music industry and Music PEI Week is a major part of that development. The festival provides performance and showcase opportunities as well as award presentations.

The focus of the Music PEI Awards is as it always has been: To celebrate excellence in our music industry on Prince Edward Island. Good luck with your submissions! Please read the guidelines thoroughly before starting your submissions:

Click [HERE](#) to apply for the 2023 Music PEI Awards.

## DEADLINE TO SUBMIT APPLICATIONS

Submissions must be received by **Saturday, November 12th, 2022, at 5:00 PM AST** - no exceptions. Submitting does not guarantee you a nomination.

## FEES

All applicants must pay a one-time fee of **\$30.00 plus HST** in order to apply for the Music PEI Awards. This fee allows you to submit in as many categories as you would like. The Board Award submissions are the only exception. Submissions for board awards have no fees.

## PERFORMANCE OPPORTUNITIES FOR ARTISTS

If you receive a nomination and are a performing artist you will automatically be considered for a performance opportunity during Music PEI Week.

## AWARD APPLICATION - ELIGIBILITY AND HOUSEKEEPING

- All PEI artists who released full-length recordings between **May 1, 2021 – November 12, 2022**, are eligible to submit for the 2023 Music PEI Music Awards. You must be a current Music PEI member to submit. If you are not a current member, you can complete a membership application online or renew your membership [HERE](#).
- All recording submissions require a full-length recording (unless otherwise specified), which **must** be uploaded to a SoundCloud account for the jurors to access. Please ensure that the links are valid until at least March 6th, 2023 in order for all adjudication to be completed.
- A full-length recording is defined as an album or LP that contains a minimum of six (6) tracks or is a minimum of thirty (30) minutes long. At least fifty percent (50%) of the tracks on a recording must be previously unreleased.
- A release date is defined by the date that the album is available for retail sale or to stream online. Artists/groups will be asked to provide a date of release and may be asked to provide the following as proof: letter from distributor, label, retail outlet, Soundscan report or digital sales report.
- All applicants must be current residents of Prince Edward Island. You are considered a resident of PEI if you meet both of the following criteria:
  - The primary artist and/or the majority of the group has a permanent address on Prince Edward Island
  - 50%+ of the band has been residents for at least 6 months prior to the submission deadline of **November 12, 2022**.
- If you apply for Album Art of the Year or Music Video of the Year, the designer/director does not have to be from PEI.
- Applications evaluated by the jury are scored out of 100 points based on the award's scoring criteria. To maintain quality and relevance, **applications receiving a total score of 64 points or less will not be considered for a nomination.**
- Jurors' assessments determine the final scores for each applicant. To maintain the integrity of the jury process, jurors must disclose any conflicts of interest with the applicants, artists or projects they review.
- All jurors must fill out and sign the Music PEI's Juror Conflict of Interest & Confidentiality Agreement prior to the jury process
- Artists are not required to submit physical copies of their CDs to the Music PEI office. However, if an artist would like to add their CD to the Music PEI archive, they can mail or deliver a maximum of two (2) physical copies of their CD. Mailing Address: Box 2371, Charlottetown, PE, C1A 8C1 Note: these CDs may be used for promotional purposes.

- All submission requirements must be met. Incomplete applications will not be accepted. Submissions are only accepted online via Music PEI's awards platform.
- Any occurrences of questionable eligibility shall be determined by the discretion of the Music PEI Awards Committee.

## ALBUM/MUSIC UPLOADS

If you are submitting your album for consideration in one of the music award categories, you **MUST** have your entire album (unless otherwise specified) loaded on SoundCloud. This service is free to use and will help to ensure efficiency when viewing and jurying your submission. If you have any questions regarding the use of these free services, do not hesitate to contact the MPEI office for further information.

## VOTING AND NOMINATION PROCESS

The following section outlines the award categories for the 2023 Music PEI Awards and the nomination process for each. Please review this section and the respective forms for each award.

Music PEI presents awards in several categories, those categories are: General Awards, Genre Awards, Community Awards & Board Awards. Each category is activated and included in the current year's voting process once Music PEI has received a minimum of three (3) submissions where each submission scores above 65 points out of 100 total. The submissions for each category are sent to committees of jurors with demonstrated expertise and knowledge of the overall industry or individual categories. The jury is carefully selected to ensure no conflict of interest occurs and a fair balance is maintained. The juror votes are then calculated and the top five (5) selections in each category become the nominees and the top score becomes the winner.

The following awards are determined by a **JURIED** voting process:

1. Achievement in Classical Award
2. Achievement in Jazz Award
3. Album Art of the Year
4. Album of the Year
5. Digital Presence of the Year
6. Francophone Artist of the Year
7. Instrumental Recording of the Year
8. Live Sector Award
9. Music Video of the Year
10. New Artist of the Year
11. Pop Recording of the Year
12. R&B/Soul Recording of the Year
13. Rap/Hip-hop Recording of the Year
14. Recording Sector Award
15. Rock Recording of the Year
16. Roots Recording of the Year
17. Single of the Year
18. *SOCAN* Songwriter of the Year

If you are interested in becoming a juror for the Music PEI Awards, please submit [HERE](#).

The following awards are determined by a **PUBLIC VOTE**:

19. Entertainer of the Year

The following awards are determined by the **MUSIC PEI BOARD**:

20. Community Contributor Award

21. Educator OTY Award

22. Industry Person OTY Award

23. Lifetime Achievement Award

24. Live Music Production Professional OTY

25. Musician OTY

26. Rooted to the Island Award

Please refer [here](#) for **changes to the award categories**.

## **AWARD CATEGORIES**

Artists/groups may submit for **any number of general categories** and/or **up to two (2) genre-specific** categories for each recording. (For example: If your album is country rock, you could submit for Rock Recording of the Year and Roots Recording of the Year) Furthermore, artists/groups may submit for any number of Non-Recording Categories in addition to General and/or Genre Specific Categories.

If a recording falls within the eligibility period for two voting years, it may be submitted in both years if it has not been nominated previously. However, the same rules apply, and a recording can only be submitted for nomination in a maximum of two Genre Specific Categories. A recording cannot be submitted to a category again after it has been nominated in the previous year.

Each category is reviewed to ensure that all submissions meet all eligibility guidelines and each individual genre description. If a submission to a specific genre is questionable the artist will be contacted by the Awards & Stages Committee to discuss it. A submission must receive a minimum score of 65 in order to be considered for a nomination.

Where there are fewer than the minimum (3) required submissions in the following categories they may be combined. For example: Achievement in Classical Music & Achievement in Jazz Music could be combined to create one category if one or both categories don't receive the minimum 3 submissions with scores over 65 required to activate the award for this year.

If fewer than the minimum required submissions with scores over 65 are received in a category, applicants will be contacted to let them know the award category will not be active this year, or, if possible, find out their preferred alternative category to be scored. If they do not wish to be moved to another category, they will be automatically eligible in the same category for the following year. Each submission can be carried over only once.

Scoring of applications will take place between the deadline of November 12th, 2022 and Music

PEI Week starting March 1st, 2023. Public Voting polls will open shortly after nominees are announced. All voting will take place online. Winners will be announced during the 2023 Music PEI Week Awards Party taking place on March 5th, 2023.

## AWARDS

The Music PEI Awards are categorized into four categories: General awards, Genre awards, Community awards and Board awards.

### GENERAL AWARDS

When submitting online via the Music PEI Awards Platform, you will be asked to provide supporting information in addition to a biography and press highlights. This supporting information is your place to shine and impress the jurors. Artists/groups may submit for any number of general award categories (if criteria are met). "Scoring Rubric A" will be used by the jury to assess all of the general awards unless otherwise noted below next to their descriptions.

#### **[Scoring Rubric A]**

**Artistic Merit:** 30 points

Is the music well-constructed and coherent? Do the melodies connect with you as a listener? Does the artist/group convey a good sense of melody and rhythm? Is this recording unique?

**Production & Engineering:** 20 points

The scoring in this category is based on the overall quality of the sound recording and production values - recording, mixing, performance, arranging, use of instruments, and other creative elements.

**Accomplishments & Acknowledgements:** 15 points

In reviewing the overall submission does the submitting artist/group include examples of professional accomplishments? This could include but is not limited to: awards, education, showcase invitations, performance highlights, song placements, signing to an agency, management team, etc.

**Marketing & Promotion:** 15 points

Does the artist/group have a strong online presence? Does the artist/group have a "buzz" – what press have they generated? Has the artist/group demonstrated a plan for this recording and was it successful?

**Instinct/Gut Feeling:** 10 points

Gauge your instinct or intuition as an immediate feeling or reaction to the submission as a whole. Does the submission make you want to learn more about this artist? Does this recording appeal to you as a listener?

**Presentation:** 10 points

Does the artist/group portray professionalism and authenticity in regard to their overall submission?

## GENERAL AWARDS INCLUDE:

### **1. ACHIEVEMENT IN CLASSICAL MUSIC**

This award recognizes excellence in the achievement of an individual or ensemble performing in the classical realm. Achievements may include (but are not limited to) performances, recitals, awards, and other contributions of impact within PEI's classical community during the period of eligibility.

[Scoring rubric used: Achievement in Classical Music]

#### **[Scoring Rubric "Achievement in Classical Music"]**

**Achievement in Excellence:** 40 points

Does the applicant demonstrate a professional level of quality in the submitted recording, concert, written score, etc.? Do they present a high degree of musicianship in this achievement? Do these achievements stand out among the other submissions?

**Impact:** 40 points

How has the submission impacted the PEI classical music scene? Have they brought positive attention to the Island's classical community?

**Presentation & Support Material:** 20 points

How well does the applicant support their submission with press quotes, reviews, written scores, etc.? Does the artist/group portray professionalism and authenticity in regard to their overall submission?

### **2. ACHIEVEMENT IN JAZZ**

This award recognizes excellence in the achievement of an individual or ensemble performing in the Jazz realm. Achievements may include (but are not limited to) performances, recitals, awards, and other contributions of impact within PEI's jazz community during the period of eligibility.

[Scoring rubric used: Achievement in Jazz]

#### **[Scoring Rubric "Achievement in Jazz Music"]**

**Achievement in Excellence:** 40 points

Does the applicant demonstrate a professional level of quality in the submitted recording, concert, written score, etc.? Do they present a high degree of musicianship in this achievement? Do these achievements stand out among the other submissions?

**Impact:** 40 points

How has the submission impacted the PEI Jazz music scene? Have they brought positive attention to the Island's Jazz community?

**Presentation & Support Material:** 20 points

How well does the applicant support their submission with press quotes, reviews, written scores, etc.? Does the artist/group portray professionalism and authenticity in regard to their overall submission?

### **3. ALBUM ART OF THE YEAR**

This award recognizes excellence in album art, EP art, or single art for a recording released during the eligibility period. Submissions are provided by the musician(s) but will be presented to the designer. The application must credit everyone involved (visual artist, graphic designer, photographer, etc.).

[Scoring Rubric used: Album Art of the Year]

#### **[Scoring Rubric "Album Art of the Year"]**

##### **Creativity & Originality: 30 points**

Does this artwork elicit some kind of emotional response? Does it make you curious about the music it represents? How is this album art unique? What does it offer to differentiate itself from other album art?

##### **Concept: 30 points**

Does the artwork appear to be designed with creativity and intention? Does it represent the album well (as evidenced by a letter of reference from the applicant)?

##### **Design: 30 points**

Was the artwork put together with purpose and style? Is the composition consistent? Is the text legible and free of typos? Is the layout aesthetically pleasing?

##### **Quality of Work: 10 points**

Does the art present a look of professionalism?

### **4. ALBUM OF THE YEAR**

This award recognizes excellence in an album released during the eligibility period.

[Scoring Rubric used: A]

### **5. DIGITAL PRESENCE OF THE YEAR**

This award recognizes excellence in the digital presence of an artist, taking into account various elements of digital and social media, including online video platform views/spins (e.g. YouTube, Spotify etc.), and social networking platform followers (e.g. Facebook, Twitter etc.). The jury will also judge the quality and innovation of content being posted and the execution of the release strategy/campaign. This award does not require a release.

[Scoring Rubric used: Digital Presence of the Year]

#### **[Scoring Rubric "Digital Presence of the Year"]**

##### **Followers & Engagement: 25 points**

Does the submitting artist/group have an impressive number of followers across their social media accounts? How active are those followers (likes, comments, shares, etc.)? What kind of reach does the artist/group have (regionally/nationally/internationally)? Has the artist/group inspired an enthusiastic community?

##### **Quality of content being posted: 25 points**

Does the artist/group post high-quality content that is curated for their brand and audience?



**Frequency and method of use:** 20 points

How well and how often does the artist/group promote their content? How recent was their last post/activity?

**Execution of release strategy:** 15 points

Does the artist/group have a “buzz” – what press have they generated? Has the artist/group demonstrated a strong social media plan and was it successful?

**Innovation:** 15 points

Has the artist/group used their social media platforms in any innovative ways?

## **6. FRANCOPHONE ARTIST OF THE YEAR**

This award recognizes outstanding achievement in the industry by an Acadian or Francophone artist or group in any genre. If a group is applying, at least 50% of members must be Acadian or Francophone and fulfill the eligibility criteria. A list of professional accomplishments from the eligibility period must be included in the “support material” field in the online application form. This award does not require a release but adjudication will be based on activity/accomplishments from the eligibility period.

[Scoring rubric used: Francophone Artist of the Year]

### **[Scoring Rubric "Francophone Artist of the Year"]**

**Achievement in Excellence:** 45 points

Does the applicant’s work show a high degree of quality? Do these achievements stand out among the other submissions?

**Impact:** 35 points

How has the activity impacted the Acadian/Francophone music scene on PEI or abroad?

**Presentation & Support Material:** 20 points

How well does the applicant support their submission with press quotes, reviews, written scores, etc.? Does the artist/group portray professionalism and authenticity in regard to their overall submission?

## **7. INSTRUMENTAL RECORDING OF THE YEAR**

This award recognizes excellence in an instrumental recording released during the eligibility period. This award is open to any genre and style. At least 80% of the album’s tracks must be without lyrics. This category now includes Electronic recordings.

[Scoring Rubric used: A]

## **8. LIVE SECTOR AWARD**

This award recognizes excellence in the live sector on PEI. This includes but is not limited to booking agents, promoters, venues, presenters (community or individual), events (series or shows, festivals, one-off events with a major impact on the local music scene), etc.

[Scoring Rubric used: Live Sector Award]

### [Scoring Rubric "Live Sector Award"]

**Quality of Service/Event:** 30 points

Each qualifying service/event (booking agents, promoters, venues, presenters [community or individual], events etc.) has different requirements. Taking in the whole application, has the applicant demonstrated a high standard of operations & results?

**Contribution to PEI Music Industry:** 30 points

Did this have a significant impact on the Island's music community? Did the event /service work with a high percentage of Island artists, industry personnel, technicians, etc.?

**Marketing & Delivery:** 30 points

Was/is the event/service well marketed and promoted? Was/is there a large campaign or was it mostly word of mouth/referral? Did the marketing provide an accurate description of the service/event? Does the applicant have a strong online presence i.e. website and social media?

**Presentation & Support Material:** 10 points

Does the applicant portray professionalism and authenticity in regard to their overall submission? Has the applicant provided enough support material to give a well-rounded understanding of the service/event?

## **9. MUSIC VIDEO OF THE YEAR**

This award recognizes excellence in a music video that was released during the eligibility period. Submissions are provided by the musician(s) and must credit everyone involved (director, videographer, etc.). This award is given to the artist/group and also honours the work of the director.

The video does not have to be from a full-length recording released during the current eligibility period to be eligible for this category. Only the video has to be released during the eligibility period.

[Scoring rubric used: Video of the Year]

### [Scoring Rubric "Music Video of the Year"]

**Creativity & Concept:** 40 points

Does this video have a creative concept and a strong stylistic vision? Does it represent the music and musician well? Does it elicit some kind of emotional response? How is the video unique? Did the video hold your attention?

**Video Production Value:** 25 points

Is the video well produced? How does the overall quality of the video production compare with other applicants?

**Music:** 20 points

Is the music well-constructed and coherent? Does the music set itself apart from the pack? Do the melodies and/or lyrics (*if applicable*) connect with you as a listener? Does the group/artist convey a good sense of melody and rhythm?

**Reach:** 15 points

Has the video been received well and gained a lot of attention? Does it have a lot of online views, press, awards, industry and fan support, etc?

## **10. NEW ARTIST OF THE YEAR**

This award recognizes an up-and-coming artist or group who has not been nominated for any Music PEI recording awards in a prior year. All applicants must have completed their Single/EP/Album during the eligibility period in order to qualify for this award.

[Scoring rubric used: A]

## **11. RECORDING SECTOR AWARD**

This award recognizes excellence in the recording sector in Prince Edward island. This includes but is not limited to: producers, studio engineers, studios, labels, etc.

[Scoring rubric used: Recording Sector Award]

### **[Scoring Rubric "Recording Sector Award"]**

**Quality of Work:** 30 points

The scoring in this category is based on the quality of the submitted tracks-- ie. overall production value, mixing, performance, arranging, use of instruments and other creative elements.

**Portfolio:** 30 points

Heavy emphasis should be placed on the list of artists and projects worked with during the eligibility period. What is your overall sense of the applicant's portfolio?

**Accomplishments & Acknowledgements:** 20 points

In reviewing the overall submission does the submitting applicant include examples of professional accomplishments? This could include but is not limited to: awards, education, song placements, team, etc.

**Professional Presentation:** 20 points

Does the applicant have a strong online presence i.e. website and social media or are they generating work through word of mouth/referrals? Does the applicant portray professionalism and authenticity in regard to their overall submission? Has the applicant provided ample support material to give a well-rounded view of their business?

## **12. SINGLE OF THE YEAR**

The Single of the Year award recognizes excellence in a single track (including singles from EPs/Albums) released during the eligibility period.

[Scoring Rubric used: A]

## **13. SOCAN SONGWRITER OF THE YEAR**

This award recognizes excellence in a songwriter's lyrics and melodies and is based on a **collection of THREE (3) songs**. The applicant must submit **3 songs** as a representation of the creative output of the songwriter's body of work during the eligibility period.

In collaborations, at least one of the songwriters must be a current resident of PEI. The award honours only PEI songwriters (not their collaborators). It is not necessary that the songs submitted are recorded by a PEI artist or group, but the songwriter must be a resident of PEI. [Scoring Rubric used: Songwriter of the Year]

**[Scoring Rubric "Songwriter of the Year"]**

**Music:** 40 points

Is the music well-constructed and coherent? Does the artist/group convey a good sense of melody and rhythm? Do the melodies connect with you as a listener?

**Lyrics:** 40 points

Are the lyrics written with intention? Do the songs convey a message to you the listener and do they evoke an emotional response?

**Production and Performance:** 20 points

Are the production and performance well executed?

## **GENRE AWARDS:**

When submitting online via the Music PEI Awards Platform, you will be asked to provide supporting information in addition to a biography and press highlights. **This supporting information is your place to shine and impress the jurors.** These awards recognize the recordings and are awarded to the artist/group. A single award is presented in each category. Artists/groups may **only submit for two (2) genre-specific categories.** If a group is applying then at least 50% of the members must fulfill the eligibility criteria. Nominees are chosen by a panel of jurors. One winner will then be selected by a jury consisting of experts and peers and will be announced during Music PEI Week.

## **GENRE AWARDS INCLUDE:**

### **14. POP RECORDING OF THE YEAR**

This award recognizes excellence in an album released during the eligibility period by an artist/group in any style of pop including Mainstream Pop, Adult Contemporary, Dance, etc. It also now includes Electronic Recordings.

[Scoring rubric used: A]

### **15. R&B/SOUL RECORDING OF THE YEAR**

This award recognizes excellence in a recording released during the eligibility period by an artist/group whose music falls into the R&B or Soul genre. **Singles, EPs, and albums are eligible for this award.**

[Scoring rubric used: A]

### **16. RAP/HIP-HOP RECORDING OF THE YEAR**

This award recognizes excellence in a recording released during the eligibility period by an artist/group whose music falls into the Rap or Hip-Hop genre. **Singles, EPs, and albums are eligible for this award.**

[Scoring rubric used: A]

## **17. ROCK RECORDING OF THE YEAR**

This award recognizes excellence in an album released during the eligibility period by an artist/group in all styles of rock including alt-rock, indie rock, rap rock, southern rock, all types of metal, etc.

[Scoring rubric used: A]

## **18. ROOTS RECORDING OF THE YEAR**

This award recognizes excellence in an album released during the eligibility period by an artist/group (vocal and/or instrumental) whose music is influenced by traditional or contemporary folk music styles, repertoire and musical structures (Acadian, Bluegrass, Celtic, Irish, Old Time, Scottish, Traditional Folk, Americana, Country, Alt-Country, Contemporary Folk, Folk Rock, Reggae, Rockabilly, Blues, World, etc.)

[Scoring rubric used: A]

## **COMMUNITY VOTED AWARDS**

This category only consists of one award. The Entertainer of the Year award will be publicly voted on and will be advertised via Music PEI's social media (Facebook, Instagram, Twitter etc.) Applications for Entertainer of the Year are accepted via the awards platform like all other awards. The jury's votes are then calculated and the top five (5) scores will become the nominees which are voted on by the public via our awards platform to determine the winner.

## **19. ENTERTAINER OF THE YEAR**

This award recognizes excellence in an active artist (solo, duo or group) regardless of eligible releases, with special emphasis on live performance. Nominees in this category are decided by a jury of industry professionals and the winner is decided by a public vote.

[Scoring rubric used for nominations: Entertainer of Year]

### **[Scoring Rubric "Entertainer of the Year"]**

#### **Touring, Performance Ability & Experience: 30 points**

Does the artist have a strong performance history within the eligibility period? Are they ready and capable to export nationally and internationally? Is their live performance engaging?

#### **Marketing & Promotion: 30 points**

Does the artist/group have a strong online presence? Does the submitting artist/group have an impressive number of followers across their social media accounts? How active are those followers (likes, comments, shares, etc.)? What kind of reach does the artist/group have (regionally/nationally/internationally)? Does the artist have a "buzz" – what press have they generated?

#### **Accomplishments & Acknowledgements: 20 points**

In reviewing the overall submission does the submitting artist include examples of professional accomplishments? This could include but is not limited to: awards, education, showcase invitations, performance highlights, song placements, signing to an agency, management team, etc.

**Artistic Excellence:** 10 points

Does the applicant show a high quality of musicianship? Does the artist/group convey a good sense of melody and rhythm?

**Presentation:** 10 points

Does the submission make you want to learn more about this artist/group?  
Does the artist/group portray professionalism and authenticity in regard to their overall submission?

## **MUSIC PEI BOARD OF DIRECTORS AWARDS**

The Music PEI Board Awards shall be voted on by the board of directors of Music PEI. If you would like to recommend someone for nomination, please apply through our awards platform [HERE](#). Or contact Music PEI directly at [music@musicpei.com](mailto:music@musicpei.com) with nomination and information.

### **BOARD AWARDS INCLUDE:**

#### **20. COMMUNITY CONTRIBUTOR OF THE YEAR**

The nominated artist or group must have been entertaining for no less than 5 years. The spirit of this award is to honour the musicians who play in the halls of PEI for dances, ceilidhs, weddings, parties, benefits etc. We want to honour those artists who have contributed to their community through their music. Submissions must include a bio, photo, links to live video and supporting documents.

#### **21. EDUCATOR OF THE YEAR**

The purpose of this award is to recognize an individual music teacher who fosters growth in students by enabling each to achieve excellence. The teacher selected will be rated on their community involvement/other awards earned, letters of recommendation etc. All private and public music teachers working in PEI are eligible for this award.

#### **22. INDUSTRY PERSON OF THE YEAR**

This award recognizes the nominee's achievements within the eligibility period by an Island industry professional. This category may include managers, agents, publicists, promoters, etc.

#### **23. LIFETIME ACHIEVEMENT AWARD**

This award recognizes a body of work during the lifetime of the recipient related to the music community on Prince Edward Island.

#### **24. LIVE MUSIC PRODUCTION PROFESSIONAL OF THE YEAR**

This award recognizes excellence in the fields of live sound, lighting and technical music production.

#### **25. MUSICIAN OF THE YEAR**

This award recognizes the accomplishments of an individual recording/performing artist within the dates of the eligibility period. The spirit of this award is to honour those who lend their talents as side musicians to other artists both in the studio and on stage.

## **26. ROOTED TO THE ISLAND**

This award recognizes artists/groups who have nourished their musical roots on PEI but have since moved away. The recipient is selected by the MPEI Board of Directors and is based on artistic achievement, accolades, awards received, career relevance, and overall artist success.

## **CATEGORIES ELIMINATED FOR THIS YEAR**

Music PEI will be removing or consolidating a few awards to reduce the number of awards and narrow in on the representation of our membership. We have been monitoring the industry and feel this move is best to keep aligned with our industry leaders and neighbours.

The categories that we have eliminated for 2023 are:

- Event of the Year
- Group Recording of the Year
- Livestream of the Year
- Live Music Programmer of the Year
- Producer of the Year
- Recording Studio of the Year
- Solo Recording of the Year
- Venue of the Year
- Contemporary Roots Recording of the Year
- Country Recording of the Year
- Electronic Recording of the Year
- Blues Recording of the Year
- Loud Recording of the Year
- Traditional Recording of the Year

## **NEW CATEGORIES AND CATEGORY CHANGES FOR THIS YEAR**

Music PEI has decided to group some of these removed categories into slightly broader categories which we feel will benefit our members adding to a clearer application process and stronger competition.

The changes made this year are:

- Group of the Year and Solo Recording of the year now fall under Album of the Year.
- Digital Achievement of the Year is now been renamed to Digital Presence of the Year.
- Event of the Year, Venue of the Year & Live Music Programmer now fall under the new Live Sector Award.
- Musician of the Year is now a Board Award.
- Producer of the Year, Recording Engineer of the Year, Label of the Year and Recording Studio of the Year now fall under the new Recording Sector Award.
- Video of the Year has been changed to Music Video of the Year.
- Song of the Year has been changed to Single of the Year.

- Contemporary Roots Recording of the Year, Traditional Roots Recording of the Year, Blues Recording of the Year and Country Recording of the Year now all fall under the Roots Recording of the Year Award.
- Loud Recording of the Year now falls under Rock Recording of the Year.

## **APPLY FOR THE 2023 MUSIC PEI AWARDS**

Click [HERE](#) to submit your application(s) for a 2023 Music PEI award.

## **DEADLINE**

Submissions must be received by **Saturday, November 12th, 2022 at 5:00 PM AST** - no exceptions